

Fleming College

Integrated Design

Ontario College Diploma (3 semesters)

START IN SEPTEMBER 2021

Classes begin:	September 07, 2021
Offered at:	Haliburton Campus
Program code:	IND
Tuition (Domestic):	\$2,614.14*
Tuition (International):	\$8,658.84*

*Tuition amounts are from the 2020-2021 academic year and are subject to change.

PROGRAM COORDINATOR

Barr Gilmore

705-457-1680 ext. 6706

barr.gilmore@flemingcollege.ca

Program Highlights

What kind of designer are you meant to be?

In this three-semester **Integrated Design** diploma program, you will earn both a two-year Ontario College Diploma (two semesters) and one-year Ontario College Certificate (one semester), while discovering what kind of designer you are meant to be. Our accelerated program is equivalent to two years of study at other Ontario colleges.

Integrated Design is the only foundational design program of its kind in Canada where students can discover and begin to understand the complexities and challenges of our new Digital Age, and find integration and new forms of expression in their work through the machine-made, the handmade and the otherworldly.

This is an innovative and intensive program where you will be introduced to the breadth of design and design thinking through a series of inspirational lectures, collaborative and individual exercises, problem-solving assignments, and hands-on material research. The program is structured around five design principles that form the foundation for a career in any design discipline—**Dream** (big... and then dream a little bigger), **Communicate** (effectively... efficiently and with conviction), **Collaborate** (with the best... but don't forget the rest), **Experiment** (with life... but take responsibility for your actions) and **Apply** (yourself now... make it happen).

Foundational learning acquired in semester one builds to semester two. Semester two is where you will use the extensive studio time to experiment with different kinds of materials and methodologies to find new ways of working while developing your design processes, methodologies, and a culminating design thesis project.

In the final semester, you'll have time to fully explore and focus on a specific discipline. Choose one of our accelerated 15-week Ontario College certificates (equivalent to two semesters of study at other colleges) to complete your diploma:

- » Artist Blacksmith
- » Ceramics
- » Digital Image Design
- » Drawing and Painting
- » Fibre Arts
- » Jewellery Essentials
- » Glassblowing
- » Moving Image Design
- » Photo Arts

Throughout the program you will be exposed to a broad range of material practices and design categories including material culture/sustainability; communication/graphic; fashion/ textile; exhibition/environmental graphic; interiors/architecture/landscape architecture and mixed media/public art.

While further education will be needed to advance in a chosen design discipline, graduates will have developed hands-on material experience, their own design voice and a unique skill set that they can parlay into a small, independent art, design or craft practice/business.

Some graduates have turned their design thesis projects into viable design businesses after leaving the program. In this 'gig' economy, it is important that students learn entrepreneurial skills, in addition to digital and hands-on skills. Design entrepreneurship is an integral component of the program which prepares graduates to launch successful independent careers.

Why Choose Fleming

Futurists predict that within the next ten years, over five million jobs will be lost to automation (and robots). Skills that you will acquire in this program, including creative thinking; problem-solving; and empathy for humanity, other species and the well-being of the planet will be key to your success.

Incorporating our studio-based Ontario College certificates means we are able to provide a one-of-a kind program that weaves together design thinking and material culture in a deep and meaningful way. You'll understand the balance of thinking/making skills, along with sustainability practices, which is not generally offered at an undergraduate level program.

Integrated Design is delivered at Fleming College's Haliburton Campus, located in central Ontario's spectacular Haliburton Highlands region. Haliburton is a welcoming, vibrant community known for its amazing scenery, and is home to an eclectic population of resident artists, designers and craftspeople. You will have the opportunity to get outside your everyday experience, escape the urban world and immerse yourself in your creative practice in a truly unique way.

Our campus is designed for creative people and focuses on providing the best possible studio experience for our students. Class sizes are small, and all our programs are delivered in dedicated, fully-equipped, spacious studios.

You will learn from a large roster of instructors who are all current practitioners and experts in their chosen design fields, including **Barr Gilmore** (graphic design, environmental graphic design and sculpture); **Chris Bahry** (Tendril... motion graphics, animation and live action); **Joseph Clement** (Designland... landscape architecture and documentary filmmaking); and **JP King** (Paper Pusher... material culture and printmaking); and **Jeremy Laing** (fashion and industrial design); amongst others.

Meet faculty member

Design Your Future:

We envisioned this program with you in mind:

- » You want to be a designer but you're not sure what design discipline is the one for you
- » You are attracted to art, design and craft and think you would thrive in a creative career
- » You want to develop new skills and think like a designer
- » You are a recent high school graduate or empty nester looking to escape the city and work with other creative minds in a more natural environment
- » You care about the planet and want to design for a sustainable future

Design has an unrivalled influence on and responsibility for the future of our planet and our species. Designers, like you, will shape and define the world around us.

Diploma Completion Options

For your second year (third semester) of the program, you can choose to specialize by selecting one of our accelerated certificates or apply for direct entry into year two of Graphic Design - Visual Communication at our Peterborough campus.

Students with a GPA of 3.5 or higher who complete year one (two semesters) of the Integrated Design program are eligible to apply for direct entry into year two of the Graphic Design - Visual Communication program.

Approximately fifteen percent of the Graphic Design - Visual Communication program enrolment is reserved for this pathway.*

*available seats are dependent upon overall I enrolment and projected attrition rates

Minimum Admission Requirements

Students applying to Integrated Design must meet the following requirements:

- » OSSD including Gr 12 C English

OSSD with majority of courses at College (C) or Open (O) unless otherwise stated.
Grade 12 C courses will be accepted where Gr 11 C course requirements are listed.
Where College level courses are listed, U and M courses will be accepted.

Mature Students

If you are 19 years of age or older before classes start, and you do not possess an OSSD, you can write the Canadian Adult Achievement Test to assess your eligibility for admission. Additional testing or academic upgrading may be necessary to meet specific course requirements for this program.

Vocational Learning Outcomes

- » Research, present and critique key styles, methods and ideas associated with points in historic and contemporary design from a broad range of design disciplines
 - » Use graphic design?composition of image and text?as a way to communicate ideas through composition and visual narrative
 - » Conceptualize, create, critique and revise a series of work that progressively examines the design process
 - » Prepare and present business proposals for design solutions within a client/designer relationship.
 - » Analyze the elements of style and key terminology in various design disciplines as well as the impact of design prototyping
 - » Use reflective and reflexive design methodologies to form a personal design identity or style
 - » Explain the interdisciplinary nature of design and its links to science, technology and art through research and presentation
 - » Discuss and debate issues such as aesthetics, value, functionality, sustainability and the difference between objectivity and subjectivity
 - » Identify, select and use the appropriate materials to meet the function and aesthetical requirements of a project
 - » Select, document and present work in a portfolio for archival, promotional and marketing purposes, and as a record of personal growth and development
 - » Apply basic techniques in working with chosen materials in one?s specialized area of study
 - » Use knowledge of the characteristics, properties, qualities and behaviours of various materials in the design, formation and assessment of work
 - » Undertake and complete all aspects of studio work including tools, equipment, materials and shared working spaces safely.
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Courses and Descriptions

SEMESTER 1

Design Communication	DESN 2	Hours: 42
Design Elements and Principles	DESN 1	Hours: 42
Design Research and Methodology	DESN 3	Hours: 42
Design Theory	DESN 4	Hours: 42
Introduction to Ceramics	ARTS2039	Hours: 21
Introduction to Fiber Arts	ARTS2038	Hours: 21
Material Culture	DESN 6	Hours: 42
Software Applications I	DESN 7	Hours: 42
Dreams and the Collective Unconscious	GNED 115	Hours: 42

SEMESTER 2

Design Entrepreneurship	DESN 11	Hours: 42
Experimental Studio	DESN 10	Hours: 60
Introduction to Glassblowing	ARTS2043	Hours: 21
Introduction to Metalsmithing	ARTS2042	Hours: 21
Introduction to Typography	DESN 5	Hours: 42
Software Applications II	DESN 9	Hours: 42
The Poetics of Space	DESN 8	Hours: 42
Introduction to Sustainability	GNED 114	Hours: 42

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599 Brealey Drive, Peterborough, Ontario, K9J 7B1, Canada 705-749-5530