

# Fleming College

## Integrated Design

Ontario College Diploma ( 3 semesters )

### START IN SEPTEMBER 2020

Classes begin:	September 08, 2020
Offered at:	Haliburton Campus
Program code:	IND
Tuition (Domestic):	\$2,566.21*
Tuition (International):	\$8,479.26*

\*Tuition amounts are from the 2019-2020 academic year and are subject to change.

### PROGRAM COORDINATOR

**Barr Gilmore**

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## Program Highlights

In this program you will earn an Ontario College diploma and a certificate while discovering what kind of designer you are meant to be. Our accelerated program is equivalent to two years of study at other colleges.

This is the only program of its kind in Canada that introduces students to the world of dreams and teaches design principles, theory, research and methodologies, in combination with intensive studio time spent experimenting with different materials and sustainable processes.

In this innovative and intensive three-semester program you will be introduced to the breadth of design, and design thinking through a series of inspirational lectures, collaborative exercises, problem-solving assignments and hands-on material research. The program is structured around five actions, to: **Dream, Communicate, Collaborate, Experiment** and **Apply**- five design principles that form the foundation for a career in any design discipline.

Semester one will build the foundation for semester two, where you will use the extensive studio time to experiment with different kinds of materials and methodologies to find new ways of working, while developing your own design processes, methodologies, and final design thesis project.

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In the final semester you'll have time to fully explore one medium, choosing one of our art certificates:

- » Artist Blacksmith
- » Ceramics
- » Digital Image Design
- » Drawing and Painting
- » Fibre Arts
- » Jewellery Essentials

- » Glassblowing
- » Moving Image Design
- » Photo Arts

Throughout the program you will be exposed to a broad range of material practices and design categories including communication/graphic; fashion and textile; exhibition and environmental graphic; interiors; architecture; and landscape architecture and public art.

While further education will be needed to advance in a chosen design discipline, graduates will have developed hands-on material experience, their own design voice and a unique skill set that they can parlay into a small independent practice/ business.

## **Why Choose Fleming**

Futurists predict that within the next ten years, over five million jobs will be lost to automation (and robots). Skills you will acquire including creative thinking, problem solving and empathy for humanity, other species and the well-being of the planet will be your key to success.

Incorporating our art certificate specialties means we are able to provide a one-of-a kind program that weaves together design and material culture, where design principals and design thinking are used as the foundation when creating a material-specific object. You'll understand the balance of thinking/making skills, along with sustainability practices, which is not generally offered at an undergraduate level program.

This program is delivered at Fleming College's Haliburton Campus, located in central Ontario's spectacular Haliburton Highlands region. Haliburton is a welcoming, vibrant community known for amazing scenery, and is home to an eclectic population of resident artists and designers. You will have the opportunity to get outside your everyday experience, escape the urban world and immerse yourself in your art in a truly unique creative culture.

Our campus is designed for creative people and focuses on providing the best possible studio experience. Class sizes are small and all our programs are delivered in dedicated, fully-equipped and spacious studios.

You will learn from a large roster of faculty members and visiting artists who are experts in design, material and sustainable practices, including: Chris Bahry (Tendril); Joseph Clement (Designland); and JP King (Paper Pusher), among many others.

## **Design Your Future:**

We envisioned this program with you in mind:

- » You want to be a designer but you're not sure what design discipline is the one for you
- » You are attracted to art, design and craft and think you would thrive in a creative career
- » You are an art student or graduate and want to add a second credential

Design has an unrivalled influence on and responsibility for the future of our planet and our species. Designers, like you, will shape and define the world around us.

## **Diploma Completion Options**

For your second year (third semester) of the program, you can choose to specialize by selecting one of our accelerated certificates or apply for direct entry into year two of Graphic Design - Visual Communication at our

Peterborough campus.

Students with a GPA of 3.5 or higher who complete year one (two semesters) of the Integrated Design program are eligible to apply for direct entry into year two of the Graphic Design - Visual Communication program.

Approximately fifteen percent of the Graphic Design - Visual Communication program enrolment is reserved for this pathway.\*

\*available seats are dependent upon overall I enrolment and projected attrition rates

## Program Requirements

- » MacBook Pro, 13 inch (minimum)
- » Adobe Creative Suites, Creative Cloud Student and Teacher Edition
- » External HD, 1TB (minimum)
- » USB Flash Drive, 32GB (minimum)
- » iPhone 6 or smart phone equivalent, 32GB (minimum)
- » Apple Mouse or Apple Magic Mouse 2, or Wacom/Intuos Draw Creative Pen Tablet or the equivalent

## Minimum Admission Requirements

Students applying to Integrated Design must meet the following requirements:

- » OSSD including Gr 12 C English

OSSD with majority of courses at College (C ) or Open (O) unless otherwise stated.  
Grade 12 C courses will be accepted where Gr 11 C course requirements are listed.  
Where College level courses are listed, U and M courses will be accepted.

## Mature Students

If you are 19 years of age or older before classes start, and you do not possess an OSSD, you can write the Canadian Adult Achievement Test to assess your eligibility for admission. Additional testing or academic upgrading may be necessary to meet specific course requirements for this program.

## Vocational Learning Outcomes

- » Research, present and critique key styles, methods and ideas associated with points in historic and contemporary design from a broad range of design disciplines
  - » Use graphic design?composition of image and text?as a way to communicate ideas through composition and visual narrative
  - » Conceptualize, create, critique and revise a series of work that progressively examines the design process
  - » Prepare and present business proposals for design solutions within a client/designer relationship.
  - » Analyze the elements of style and key terminology in various design disciplines as well as the impact of design prototyping
  - » Use reflective and reflexive design methodologies to form a personal design identity or style
  - » Explain the interdisciplinary nature of design and its links to science, technology and art through research and presentation
  - » Discuss and debate issues such as aesthetics, value, functionality, sustainability and the difference between objectivity and subjectivity
  - » Identify, select and use the appropriate materials to meet the function and aesthetical requirements of a project
  - » Select, document and present work in a portfolio for archival, promotional and marketing purposes, and as a record of personal growth and development
  - » Apply basic techniques in working with chosen materials in one?s specialized area of study
  - » Use knowledge of the characteristics, properties, qualities and behaviours of various materials in the design, formation and assessment of work
  - » Undertake and complete all aspects of studio work including tools, equipment, materials and shared working spaces safely.
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## Courses and Descriptions

### SEMESTER 1

Design Communication	DESN 2	Hours: 42
Design Elements and Principles	DESN 1	Hours: 42
Design Research and Methodology	DESN 3	Hours: 42
Design Theory	DESN 4	Hours: 42
Introduction to Ceramics	ARTS2039	Hours: 21
Introduction to Fiber Arts	ARTS2038	Hours: 21
Material Culture	DESN 6	Hours: 42
Software Applications I	DESN 7	Hours: 42
Dreams and the Collective Unconscious	GNED 115	Hours: 42

## SEMESTER 2

Design Entrepreneurship	DESN 11	Hours: 42
Experimental Studio	DESN 10	Hours: 60
Introduction to Glassblowing	ARTS2043	Hours: 21
Introduction to Metalsmithing	ARTS2042	Hours: 21
Introduction to Typography	DESN 5	Hours: 42
Software Applications II	DESN 9	Hours: 42
The Poetics of Space	DESN 8	Hours: 42
Introduction to Sustainability	GNED 114	Hours: 42

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