

# Fleming College

## OFFICE OF THE PRESIDENT

January 2020

Brett Goodwin  
Interim, Vice President, Applied Research & Innovation  
Fleming College

Dear Brett,

Fleming College is embarking on an activist agenda of transformation as we seek to be true partners for students, employers and the communities we serve - the Greater Peterborough Area, Ontario and Canada.

*Our Fleming. Our Future*, the 2019-24 strategic plan developed through extensive engagement with our stakeholders, recognizes that technology and changing demographics have disrupted the world in which we live.

The nature of work has been fundamentally altered, and Fleming College stands ready to adapt in order to meet the needs of the future.

Fleming College will partner with our communities, the province and Canada to make a positive impact and be recognized as dedicated social and economic development partners by ensuring the college is financially sustainable, by developing a world-class applied research strategy and by building a reputation as a responsive place for governments and industry to go for projects that support economic and social innovation.

Fleming will partner to help create a magnet effect for the region, by collaborating on city building, leveraging our alumni networks and developing and attracting talent, industry, economic prosperity and social benefits that will establish the Greater Peterborough Area as a destination of choice.

Embedding applied research as part of our core business will also help us to meet our objective to expand experiential learning experiences for students in order to prepare for the work world.

Our mission is to empower our students with the innovative education, research and real-world experience they need to build better lives, better communities and a better world.

As Fleming's Vice President, Applied Research & Innovation, you will be responsible for working with internal and external partners to fulfil this critical mission. In order to do so, I will work with you to develop an Action Plan that will identify targets, deliverables, accountability measures and a detailed timeline for each initiative. Your progress will be communicated publicly as appropriate.

**PETERBOROUGH | LINDSAY | COBOURG | HALIBURTON**

### FLEMING COLLEGE

Maureen Adamson, President

599 Brealey Drive, Sutherland Campus  
Peterborough, ON K9J 7B1

**Email** [maureen.adamson@flemingcollege.ca](mailto:maureen.adamson@flemingcollege.ca) **Telephone** 705 749-5535 **Website** [flemingcollege.ca](http://flemingcollege.ca)

Your mandate is to work collaboratively across Fleming and with our partners, including students, employers, industry and government to:

- Ensure Fleming College will act as true social and economic partners in our communities by building a world-class applied research strategy and a reputation for responsiveness to governments and industry seeking to advance economic and social innovation.
- We will create an Applied Research Development Strategy to expand research activities into all Fleming programs so that we are stretching and contributing to innovation in Canada across all fields, while also finding solutions to issues with which our own municipalities and regions are grappling.
- You will collaborate with the Vice-President, Academic Experience to ensure Fleming is the go-to institution for quality new and future-oriented education for our community, Ontario and beyond. We will seek out opportunities to partner with industry and governments at all levels to develop new programs that support the economy, and provide lifelong learning as employees and entrepreneurs adapt to the evolving workplace.
- Along with the Vice-President, Student Experience, you will work to establish a Student-Employers Partnerships Network to increase experiential learning opportunities.
- You will also work with the Executive Director, Marketing and Recruitment to create an Internationalization Strategy.

As you know, Fleming's 2019-24 Strategic Plan commits the college to embracing technology, and your contributions will reflect this commitment in order to ensure that students benefit from the latest technology in the workplace.

As well, Fleming is committed to strengthening our relationship with Indigenous Peoples by helping to create opportunities in post-secondary education and ensuring all students and staff gain a deeper understanding and appreciation of Indigenous Peoples. This is a shared responsibility and, it too, will be reflected in your mandate.

The Mandate Letters relate to specific actions important to the successful implementation of the Strategic Plan. Clearly, in all of our roles there is much more involved in our duties and responsibilities that will also be part of ongoing regular performance assessment processes.

I look forward to working together with you and each member of the Senior Team to ensure Fleming College is responsive to the needs of the evolving labour market so that we can be true partners in the economic and social success of the Greater Peterborough Area, Ontario, and Canada.

Sincerely,



Maureen Adamson  
President