

Advance

INVEST | INSPIRE | ACHIEVE

A publication for donors and volunteers | April 2011

Your Contributions Inspire Others

In celebration of National Volunteer Week (NVW), Fleming College salutes the organizations and individuals who enrich the lives of our students through their volunteer efforts.

Volunteerism is an essential component in strengthening our communities. Fleming College recognizes the leadership of citizens who care about the future of our community and would like to honour their ongoing commitment to the advancement of superior learning opportunities for our students.

Evolving and sustaining strong volunteer resources is a fundamental component to any non-profit organization. Investments made by volunteers through Fleming College have supported the construction of new learning facilities, increased accessibility to student financial assistance and provided a foundation of integrity which has allowed Fleming to expand into an internationally respected educational facility.

Volunteer contributions inspire others to be successful. The quiet and consistent dedication of our volunteers helps provide our students a platform for success demonstrating to them that though our volunteers may not



know them each by name, they are personally invested in their education.

Volunteers are essential in the ongoing sustainability of Fleming College. Their spirit of generosity is felt across each of Fleming's four campuses and stretches even further with each graduate success. Their willingness to partner with other individuals who share the common goal of supporting Fleming students has resulted in ground being broken on four capital campaigns, over \$3.5 million being endowed for student financial

assistance, countless successful events, alumni engagement and heightened overall awareness for the college.

Running from April 10-16, NVW is a national campaign designed to highlight the true contribution of volunteers in our society. In the past 68 years, NVW has evolved into a triumph of philanthropic citizenship through volunteerism.

We recognize that volunteering provides individuals and organizations with a rewarding experience while positively impacting the lives of others. ✨



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Reaping the Rewards

How volunteering at Fleming enriches the lives of others

Volunteers provide the vision, insight and determination necessary to propel projects forward. Since opening the doors in 1967, Fleming College has depended on the dedication of caring community advocates to advance relevant and accessible educational opportunities for our students. In part because of the efforts of our volunteers, Fleming is now an internationally regarded innovative

learning facility in each of our seven distinct academic schools of study.

Five volunteers, Carole Finn (Haliburton), Lorna Plunkett (Peterborough), Bob Jameson (Peterborough), Lori Geens (Cobourg) and Judith Hayes (Lindsay), share their individual stories about their history, achievements and immense rewards of volunteering in support of Fleming College students.

INVEST

CAROLE FINN has been involved with Fleming College as a volunteer for as long as she can remember. Moving to Haliburton from Peterborough in 1962, Carole dreamed of creating a



unique community where artists not unlike her, could be inspired by the beautiful landscape of the area. In 1965, an art school started in the village of Haliburton. The

original campus housed classes in up to 18 buildings across the county. As an original member of the 1983 Friends of Sir Sandford Fleming College, Board of Governors member and Chair of the Haliburton Friends Network, Carole represented Haliburton with strength and conviction. Her dedication and hard work significantly contributed to the construction of the new campus, which opened in 2004. "As an artist and a volunteer I was able to merge together my passion for the arts and my belief in the importance of education. Knowing that students now have a beautiful space to learn and evolve their art is the greatest reward I could ask for."

Carole is a member of many professional affiliations and has received several awards for her art. She is currently preparing for the Minden White Water Preserve Art Exhibition opening in May.

After retiring in 1997 as a School of Business faculty member, **LORNA PLUNKETT** returned as a volunteer chairing the Former Employees Association and then serving as President of the Fleming College Foundation Board. "Working with students every day in my career, I experienced first-hand the link between successful



completion of school and the need for increased financial support. Education is fundamentally important.

Volunteering offers me an opportunity to advocate on behalf of all students, securing resources that will provide them an opportunity for a viable future. To many of us, a \$500 bursary may not seem like a lot of money, but to a student it is the difference between affording groceries or not. Nobody deserves to have to choose between eating and getting an education."

Lorna is grateful to Fleming College for providing the opportunity to help students follow their dreams, first as a faculty member and now as a volunteer.

INSPIRE

Simply stated, **BOB JAMESON** attributes his professional success to the superior education he received at Fleming and feels a responsibility to ensure others have an opportunity to achieve their own dreams through a Fleming College education.

"Volunteering provides an avenue to advocate for something I believe in with focused determination. Typically, people want to listen to volunteers because we are acting out of pure conviction and belief that what we are doing really matters. I believe that the inability to pay the hydro bill should never be the reason for someone to give up on his or her dreams. To me, nothing is more important than giving students an opportunity to follow their ambitions. I am rewarded each time I see the fire in the eyes of a graduate who can't wait to blaze a new trail in their chosen field."

As an active alumnus, Bob has volunteered his time as a Fleming College Foundation Board member and Alumni Association Chair. Bob



and his family have also established an endowed bursary to provide financial assistance for students at Fleming College.

ACHIEVE

As a business person, **LORI GEENS** sees the need for workers to bridge hands-on experience with theoretical learning practices. Volunteering with the Foundation

Board has provided Lori with the forum to be able to work in a focused way towards raising awareness about student financial need. Her work ensures more learners have the opportunity to graduate from Fleming College having achieved the education balance, which is so important in today's competitive business world.

"All the communities which Fleming College is a part of benefit from hiring students and graduates because of the energy and innovative ideas they provide to every industry they serve. My volunteer effort gives future generations of students access to increased financial support to complete their educational voyage. Living in Cobourg, I find myself having increased community pride, knowing that my volunteer commitment provides ongoing economic benefits to my local area through the programs offered at the Fleming College Cobourg campus."

Since 2005 Lori has been an active member of the Fleming College Foundation. In addition to being the most recent Fleming College Foundation, Lori has been a key member of the Foundation Transition Task group. This group has helped move the Advancement department forward to become an integrated department of Fleming College.



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Reaping the Rewards *Continued from page 2.*

After retiring from a successful career in the financial services sector,

JUDITH HAYES moved to the City of Kawartha Lakes where she has spent the last 14 years volunteering her time and skills to support community betterment and growth. After joining the Fleming College Board of Governors in 2006, Judith was appointed liaison governor to the Fleming College Foundation Board. This role provided an opportunity for her to use her wealth of professional

experience and contacts to enhance awareness of the need for student financial assistance.

“I believe that in today’s world, students require a formal post-secondary education to support themselves and their families. The work students are doing at the college, and at the Frost campus is important to the sustainability of our earth. As a governor, I attend Convocation ceremonies each spring. I feel great pride for each student as they walk across the stage to collect their hard-earned diplomas. I will never grow tired of hearing student stories about

how receiving a bursary has made their journey across the stage a dream come true.”

In addition to her work with Fleming College, Judith is currently serving as School Board Trustee for the Trillium Lakelands District School Board.

Volunteering is defined as giving time, energy and talents to others and expecting nothing in return. The common theme which was unanimously echoed with these volunteers was exactly the opposite of that definition... volunteering at Fleming College provides immense personal rewards while giving countless past, present and future generations of Fleming College students every opportunity for a successful future. ✨

Invest | Inspire | Achieve

In his installation speech as Governor General, David Johnston spoke of philanthropy and volunteerism. He referenced many examples of community, of coming together and helping one another: “Service to country shaped us, service to family and community sustains us, and this tradition of service will carry us forward in the future.”

The same example of community sustaining us can be found right here at Fleming College. It is embedded in our vision as an institution and demonstrated through the daily actions of our employees.

I am very proud of the many ways our staff and faculty freely offer their time, energy, and skills – both at the college and in the community – serving on committees, acting as student advisors, mentors, and fundraisers. They set a high

standard of engagement for our external donors and volunteers.

Along with recognizing the extraordinary achievements of volunteers and the significant impact that volunteering has around the world, National Volunteer Week (April 10 through 16, 2011) pays tribute to those who inspire and encourage others to be engaged in their communities.

In celebrating National Volunteer Week, I would like to offer a heartfelt thank you to all of our volunteers and donors. Someone is directly benefiting from the fact that you have given something of yourself to Fleming. After all, giving is the very foundation of success. ✨

Thank you.
G.A. Tilly, Ph.D., President



Making an Impact

The most recent data reports that almost 12.5 million Canadians, or the equivalent of 46% of the population aged 15 and over,

volunteered for charitable and non-profit organizations. Collectively, these volunteers contributed just over 2.1 billion volunteer hours, equivalent to almost 1.1 million full-time jobs. (Statistics Canada 2007).

As an active member of various local service clubs and organizations, I often find myself amazed at the seemingly endless offers of support for the many worthwhile causes in our community.

I am honoured to have this opportunity to express my gratitude to the individuals who donate their personal time and expertise to foster positive change in every area of our communities. I am especially pleased to acknowledge each of you, who through your generous spirit have provided guidance and leadership for the many projects and committees at Fleming. Your altruism has made a fundamental difference in the lives of countless Fleming College students. ✨

Invest | Inspire | Achieve

Shirlanne Pawley-Boyd, CFRE
Chief Advancement Officer

Your Connection to our Transition

Over the past year, Fleming College Foundation has been in consultation with past and current board members, senior college staff and current Foundation staff members.

The results of the consultations confirmed the necessity to move to a new model of governance, which will allow staff to focus on developing purposeful relationships with you. The new model will also provide a greater opportunity for increased revenue generation for infrastructure projects, capital equipment requirements and financial assistance in support of Fleming College students.

In other words, transitioning into a fully integrated department of Fleming College will allow Advancement at Fleming to effectively and efficiently access college resources which will in turn, provide a greater opportunity to offer you meaningful and relevant opportunities to support students through your generous investments in education. ✨



Events



15th Annual Fleming International Culinary Festival

Approximately 120 student volunteers welcomed 160 dignitaries, guests and community supporters to the 15th annual Fleming International Culinary Festival hosted on February 23rd. Students from the Culinary program, as well as the Event Management, Tourism & Travel, Hospitality Administration – Hotel and Resort and Law & Justice programs, participated in this event which raises money in support of student financial assistance.

This year's event netted over \$16,000 in support of bursaries for students enrolled in programs from the School of Business, Computing & Hospitality. ✨

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Feast of Fools – Celebrity Chef Dinner Theatre

Event hostess, Erica Cherney supported Fleming College's first "Celebrity Chef Dinner Theatre" on April 1st in Fulford's Dining Lounge. Guests were treated to a unique and celestial culinary experience as Canada's beloved actress (and Philadelphia Cream Cheese Angel) Linda Kash and her doting manservant, Fleming College President Tony Tilly served guests a five-course heavenly gourmet meal while a cast of talented performers interacted with guests.



Actress Linda Kash

Net proceeds from this event will be endowed and matched by the provincial government as part of the Ontario Trust for Student Support (OTSS) program, allowing us to double the impact of this successful event. ✨



To learn more about volunteer opportunities at Fleming College, please contact our office at: 705-749-5509 or email: givingtofleming@flemingc.on.ca ✨



Haliburton Campus:

Art Auction

This annual auction brings amazing artisans and community members together, providing an opportunity to bid on unique pieces graciously donated by the Haliburton School of the Arts faculty.

The 2011 auction will be hosted at the Haliburton campus on Thursday, August 11.

Feast of Foods

Annually, the Haliburton Campus hosts a Feast of Foods event in the spring to raise funds for the campus scholarships and bursaries. This past fall, we conducted a survey to provide the college with feedback on the longstanding event, which has enjoyed 13 seasons. The survey suggested that though the event was a great fundraiser, it was time to be refreshed. We are currently working towards a revised event that we hope to see take place within the next year, so check back later in the spring for updates and details! In the meantime, if you have any questions about this event or other events at the Haliburton campus, please email Sandra Dupret, Campus Principal, at sdupret@flemingc.on.ca. ✨

Why Volunteer?

Deciding where to volunteer is a very personal decision. Finding time outside of your everyday competing priorities is not easy, but the rewards are always worth the effort.

Questions to ask yourself before embarking on a life-enriching volunteer experience:

- What are my interests?
- What organizations do work that is consistent with my personal values?
- How much time do I have?
- What are my skills?

