

Advance

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A publication for donors and volunteers | April 2014

Kawartha Trades and Technology Centre Campaign Announces \$1.35M Achievement!



Work underway in the KTTCC "Skills Arena"

Focus Shifts to Student Financial Assistance

On February 18, 2014 Co-Chairs Jay Amer and Craig McFarlane with the help of their campaign cabinet, announced that the "Building Skills, Shaping Futures" campaign had secured cash, pledge and in-kind donations totalling \$1.35M dollars and is now shifting focus to raise funds for student financial assistance.

Last fall, Fleming College's Financial Aid Office received almost 3,000 applications for student financial assistance. Approximately 430 donor-sponsored awards and bursaries are available, as well as additional limited funding through the Financial Aid Office. Although help is available, there is not nearly enough to support all students that apply in order to be

Our goal is to raise \$250,000 for bursaries and awards

successful in their studies.

That is why we are refocusing our efforts on raising funds for student financial assistance for the School of Trades and Technology. Our goal is to raise \$250,000 for bursaries and awards. Over the next few months we are encouraging the community through radio, television and print ads generously donated by our local media, to support student success at Fleming College.

On hand to make a special presentation was Brian O'Toole, Community Manager for Scotiabank. O'Toole presented a cheque for \$10,000 to support the student financial assistance campaign.

Acting Dean for the School of Trades and Technology, Maxine Mann thanked Scotiabank for their support



Brian O'Toole of Scotiabank (second from right) presents \$10,000 gift

noting, "Supporting a student in financial need not only helps them to succeed in their education but also inspires them to seek out other opportunities both personally and culturally with the confidence that they can succeed."

To make a donation to the campaign for student financial assistance, please visit www.flemingcollege.com/donate-now and select KTTCC – Student Financial Assistance from the Canada Helps drop down menu, or contact the Advancement & Alumni Relations Office by calling (705) 749-5509. ✦



Fleming College

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Invest | Inspire | Achieve



We make a living by what we get, but we make a life by what we give.

– Sir Winston Churchill

Fleming College is very fortunate to have volunteers who give so generously of themselves to enrich the learning experience of our students. In addition, through membership on Program Advisory Committees, volunteers ensure our programs and curriculum are current. This starts with the College Board of Governors which ensures Fleming is effectively and appropriately managed. As guest lecturers and mentors, our 65,000-strong group of Alumni provides the next generation

with “real-world” experience and a workplace perspective. Former employees are our College historians, chronicling the past through an Archive Committee. Our volunteers work alongside employees in raising funds to support capital projects and student financial assistance.

I extend my heartfelt thanks to all our dedicated volunteers. It is through their generous support and leadership that we are inspired to innovate with vision and implement with excellence.

It was recently announced that the “Building Skills Shaping Futures”

campaign had raised \$1.35-million for the Kawartha Trades and Technology Centre and that the Campaign Cabinet would continue their efforts with a focus on student financial assistance. When we open the KTTC this fall, our students will not only have a state-of-the-art facility in which to study; they will have increased financial assistance to help them succeed

On behalf of the Fleming College community, thank you. ✦

G.A. Tilly, Ph.D., President



Volunteers: Passion. Action. Impact.

Volunteering is good for everyone involved! Taking time to volunteer can connect you to other like-

-minded individuals, foster friendships and help you get acquainted with you community. It increases your self-esteem and recent studies have even shown that it is good for your health! Volunteering can bring fun and fulfillment to your life, enrich the connections you have with your family

if you volunteer together, and can help you enhance or change careers. It gives you the opportunity to try new things and use your talents in ways you may have never thought possible. For the organizations that are in receipt of volunteer support, the over 2.1 billion hours given are vital to their operation, supporting programming, events and fundraising that could not be accomplished with staff alone. They also help to create a word-of-mouth awareness of their cause that supports the mission and goals of the organization while reaching out to

the community further than an organization could on their own.

I am honoured to have the opportunity to thank those who provide guidance and leadership to our projects at Fleming College but I would also like to take the opportunity to acknowledge those whose gift of time makes our communities stronger. ✦

*Shirlanne Pawley-Boyd, CFRE
Chief Advancement Officer*



Message from the Advancement Committee Chair

On behalf of the Fleming College Board of Governors, I want to take the opportunity to thank everyone who contributed to this year’s annual campaign for student financial assistance. Alumni and Fleming College employees have come together once again to support student success. Every gift, big or small makes a difference in the lives of our students, so thank you to both the donors and the volunteers who made the 2013/2014 campaign a success.

I would also like to acknowledge two gifts to the KTTC campaign that you will read more about in this edition. Thank you to Scotiabank who made a recent cheque presentation in the amount of \$10,000 to support student financial assistance and to help launch our campaign to raise \$250,000 in bursaries and awards for the students in the School of Trades

and Technology. Also, a big thank you goes to Cogeco and TV Cogeco for their \$100,000 gift of both cash and in-kind service; \$50,000 cash will support KTTC infrastructure and capital equipment and \$50,000 in-kind will help to promote the campaign for student financial assistance.

Lastly, I would like to acknowledge the wonderful volunteers with whom I work on the Advancement Committee. Your commitment to Fleming College does not go unnoticed and your dedication to student success is greatly appreciated. ✦

*Lori Geens
Chair, Advancement Committee*



Contact us:

For Advancement and Alumni Relations inquiries please contact:

Shirlanne Pawley-Boyd, CFRE
Chief Advancement Officer
shirlanne.pawley-boyd@flemingcollege.ca
(705) 749-5530 ext. 1318

Nicole Grady, Corporate Giving and Communications Officer
nicole.grady@flemingcollege.ca
(705) 749-5530 ext. 1204

Paula Walton, Alumni Officer
paula.walton@flemingcollege.ca
(705) 749-5530 ext. 1390

Arla Whalen, Events and Operations Officer
arla.whalen@flemingcollege.ca
(705) 749-5530 ext. 1664

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Keep current on what’s happening in the Advancement and Alumni Relations office.

- www.facebook.com/flemingalumni
- FlemingAlumni
- Fleming Alumni Group

Support

for the Kawartha Trades and Technology Campaign

In contrast to the dreary and cold weather in the Kawarthas this winter, the Kawartha Trades and Technology Centre “Building Skills Shaping Futures” campaign experienced many bright and warm moments.

In late January, Fleming College was pleased to announce a \$100,000 donation from Cogeco and TVCogeco in support of the KTTCC. The gift was made to support the campaign in two aspects, first a \$50,000 in-kind gift of advertising to increase awareness of the campaign for student financial assistance and an additional \$50,000 cash gift earmarked for infrastructure and capital equipment.

“For Cogeco and TVCOGECO, this partnership is perfectly aligned with our core values,” stated Tim Caddigan, Senior Director of Programming and Community Relations. “Cogeco is a multi-faceted communications company that cares about the well-being of the communities we serve. We are proud to be associated with this state-of-the-art facility.”



On January 29th, 2014 representatives from Cogeco presented a \$100,000 donation to the KTTCC campaign. Left to right: Campaign Co-Chair, Jay Amer; Cogeco rep, Brian Winkworth; Advancement Committee Chair, Lori Geens; Board of Governors Chair, Peter McLean; Cogeco reps, David Feeley and Tim Caddigan; and College President, Tony Tilly.

On February 18th, volunteers and College staff came together in the Steele Centre to celebrate the campaign’s achievements to date and to launch a renewed focus to raise \$250,000 towards bursaries and awards for students in the School

of Trades and Technology. Brian O’Toole, Community Manager for Scotiabank was on hand to present a cheque for \$10,000 to support the student financial assistance campaign. ✨

Celebrating Our Everyday Heroes!

This year our annual employee fundraising campaign focused on celebrating the “everyday heroes” in our workplace.

An everyday hero is someone who goes out of their way to make a difference in the lives of others without perceived gain. It is those who pursue their dreams and passions, inspiring others to do the same and it is those

who choose to support a cause they believe in, making a difference in the lives of others they may never meet.

To honour our everyday heroes we profiled staff at all four campuses who are making a difference in their communities through simple selfless acts. Here are just a few of those we honoured this year. ✨

Celebrating our Everyday Heroes!



Barb Winn, Financial Operations Officer

- Cancer Society canvasser and events volunteer
- Ontario 55+ Winter Games committee member
- Haliburton School of the Arts events volunteer
- Flood relief volunteer
- Proud supporter of the Fleming College Employee Campaign



Celebrating our Everyday Heroes!



Gord Bailey, Coordinator, Resources Drilling and Blasting

- Passionate Instructor
- Safety Advocate
- Mentor
- International Traveller
- Proud supporter of the Fleming College Employee Campaign



Celebrating our Everyday Heroes!



Jim Angel, Chief Information Officer

- Dancer and Musician
- Soccer Coach
- Trent Valley Literacy volunteer
- Market Hall Performing Arts Centre Board Member
- Chair of the Ontario Council of Chief Information Officers
- Proud supporter of the Fleming College Employee Campaign



Celebrating our Everyday Heroes!



Karen Foster, Administrative Project Coordinator

- Outdoor Enthusiast
- Musician
- Interior Decorator
- Gardener
- Port Hope community outreach volunteer
- Proud supporter of the Fleming College Employee Campaign



Inspire

2014 Ontario Volunteer Service Awards

Each year the province presents "The Ontario Volunteer Service Awards" recognizing individual volunteers for continuous years of commitment and dedicated service to an organization. The awards are given out at special ceremonies held across Ontario where recipients are presented with a stylized trillium service pin acknowledging their years of service as well as a personalized certificate. The awards are bestowed in five year increments. In 2014, Fleming College is pleased to have three recipients.

LORNA PLUNKETT (15 years)

Lorna served on the Fleming College Foundation Board for nine years including one term as President. She served on the awards committee as well as the nomination and executive committees. She has served as Chair of the Former Employees' Association and as a cabinet member for the Peterborough Sports and Wellness Centre campaign. She now chairs the Legacy Giving Committee as well as volunteering for the Advancement Committee and the Fleming College Archives.



JUDITH HAYES (5 years)

Judith served as a Governor on the Fleming College Board of Governors. Through her time on the board, she served as Board Liaison to the Fleming College Foundation. She has since been a member of the Advancement Committee including the role of Chair. Judith also assisted as a member of the campaign cabinet for the Kawartha Trades and Technology Centre.



HEATHER WATSON (5 years)

Heather served as a member of the Alumni Association and was an integral part of the transition to the Alumni Advisory Council in 2011 and now acts as the Chair of the Premier's Awards committee.



Thank you to all of our long serving volunteers. Your dedication and generous gift of time makes a huge difference in the lives of Fleming College students. ✨

A legacy gift to Fleming College –

THE GIFT OF OPPORTUNITY

Supporting education through a gift in your will ensures opportunities for students to make positive changes in our own communities and across the globe.

"As a former Fleming College Governor and Fleming College Foundation board member and volunteer, I am very aware of the difficulties that many students, in particular mature students, face on a daily basis to pursue their educational goals. That is why my wife Nancy and I are committed to supporting Fleming College through a legacy gift as part of our will. Our gift will go to support students, as they upgrade their skills at Fleming either through the new Kawartha Trades and Technology Centre or other programs that will lead them to employable and rewarding careers."

BOB PHILLIPS, Retired Pharmacist and Fleming College Volunteer



FOR MORE INFORMATION CALL
705-749-5509

LIVE ART HERE.

2ND ANNUAL LIVE ART HERE

SATURDAY MAY 3

Your day will include breakfast, lunch and a wine reception, door prizes, an auction and a fabulous workshop of your choosing.

The cost is \$175 (it's a \$250 value) and space is limited.

For more information or to reserve a space, please contact Arla Whalen at arla.whalen@flemingcollege.ca or call 1-866-353-6464 ext. 1664.

Proceeds will provide bursaries and enhance the studio experience of students attending the Haliburton School of The Arts.



ATLANTIC SALMON RELEASE

SATURDAY MAY 10

Join us at the Frost campus, 9 am – 1 pm for the Friends of the Frost Campus Atlantic Salmon Release. Event will include hatchery tour, return transportation to Cobourg Creek, release and lunch. To reserve a seat or for more information, contact Arla Whalen at 705-749-5530 ext. 1664



FACULTY ART AUCTION

THURSDAY AUGUST 7

Haliburton School of the Arts in the Grand Hall
Preview at 5 pm; auction 7 pm.

All pieces are unique and created by our talented faculty. This free event is usually standing room only. All proceeds go towards student financial assistance at the Haliburton campus.