

Advance

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A publication for donors and volunteers | Fall 2015

Sutherland Campus Trails to Get a Facelift

In the mid-1980s, College recreation staff created the first trails for use by the cross-country running program. Since then, trail usage has increased to include training for the Paramedic, Firefighter and Police Foundations programs, Provincial Cross Country running competitions, walking programs through the Peterborough Sport and Wellness Centre, organized charity events and general recreational use by the public. The trails at Sutherland Campus are also the home of Aboriginal Student Services' tipi, providing educational opportunities to students and staff.

With the approximately 4 kilometres of trail being easily accessible, public usage has increased significantly in the past three decades with approximately 75% of those accessing the trails coming from the community at large.

As part of our celebrations for the 50th anniversary of Fleming College, and in recognition of the 150th anniversary of Canadian Confederation, Fleming College submitted an application and has been approved for up to \$75,000 in matched funding from the Canada 150 Community Infrastructure Program. Funding is contingent on Fleming College raising additional funds for the project. *Continued on page 3.*

If you would like more information on this project and how you can assist in making it a reality, please contact the Advancement and Alumni Relations Office at 705-749-5509.



75% of trail users are community members



Fleming College

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Message from the President

This past fall, I was happy to officially launch our new Strategic Plan – Fleming Forward – with a focus on student learning, community collaboration, sustainability, and excellence as an organization.



We want to continue to build on the College’s legacy of working with our communities to recognize and celebrate the achievements of our students, alumni and employees. At the same time, we want to ensure our students are enjoying optimal learning experiences in and out of the classroom.

The plan’s four priorities include: delivering outstanding student learning and experiences, collaborating and prospering with our communities, excelling as an organization, and enhancing our financial health and sustainability.

Building on the legacy of Sir Sandford Fleming and incorporating the College’s Core Promise of Learn-Belong-Become, the strategic plan will guide Fleming through the next three years, which will include our 50th anniversary in 2017.

Fleming College’s collaborative relationship with the communities it serves was further highlighted in a new economic impact study. In 2013-14, the College’s impact on the regional economy was estimated to be \$518.2 million in added income, which is equal to 5.2% of the region’s Gross Regional Product.

The economic impact study clearly shows that Fleming has an overwhelmingly positive effect on the regional economy. The report states that for every dollar spent by students, taxpayers, and society on Fleming College, society as a whole will receive a cumulative value of \$19 in benefits, for as long as Fleming’s 2013-14 students remain active in the provincial workforce.

These are results to be proud of, and on behalf of the College, I would like to thank you, our donors, for the role you have played in these positive results through your investment in Fleming College. ✚

Thank you.
G.A. Tilly, Ph.D., President

Message from the Advancement Advisory Council

In Canada, November is not only about mustaches, the return to colder weather, and the start to year-end gift planning. It is also a month to celebrate philanthropy in all forms. Whether through your monetary gift to a campaign, your expertise on a committee, or your tireless advocacy to assist us in securing the equipment and technology our students need to succeed, it is my honour to say thank you to those who give of their time, talent, and treasure to Fleming College. It is because of your dedication that so many students have the opportunity to succeed in ways they never thought possible: to learn in a brand new state-of-the-art facility, to finish their studies without financial worry, or to simply make a better life for themselves and their families. On behalf of the Advancement Advisory Council, thank you for your philanthropy and for making a difference. ✚



Tim Barrie, Chair,
Advancement Advisory Council

Message from the Chief Advancement Officer



As we enter into what many refer to as “the charitable giving season,” it is a good time to reflect and consider why philanthropy is so important in

Canada. On average, Canadians give \$10 billion dollars to approximately 80,000 registered charities each year. Through this generosity, organizations across the country are developing life-saving treatments for disease, feeding the homeless, caring for the elderly, giving abandoned animals a second chance and in our case, supporting student success to help thousands of students reach their educational goals and go into the community to make a difference. Without your support, more students

would struggle to make ends meet while they pursue an education. Some would even have to make the tough decision to leave school. Because of donors like you, more can realize their dreams. So on behalf of our students, I would like to take this opportunity to thank you for giving them the opportunity to keep post-secondary education within their grasp. ✚

Shirlanne Pawley-Boyd, CFRE
Chief Advancement Officer

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SUPPORT Student Success!

Last fall over 2,300 applications were received from students by the Financial Aid Office for the 545 donor-sponsored bursaries that are available. This means not everyone who needs help will receive it. But you can do something to assist in closing that gap.

Please take a moment to make your gift today either by returning the pledge form mailed to you recently or by visiting www.flemingcollege.ca and clicking on "Donate Now." You will make a significant and positive difference in the lives of students in reaching their dream of a quality college education.

"It's a hard decision to change your life, even when you know it will be for the better. After graduating from university, I worked in jobs that I loved but weren't going to provide me with the stability I needed to reach my goals. I spent some time researching what opportunities were available and I decided **Fleming College was a perfect fit.**

I saved what I thought would be enough to get me through the four semesters of the Resources Drilling and Blasting program if I worked part-time during my studies. I also decided to attend Fleming straight through the summer so I could finish sooner

to access the opportunities in my field. Also, with my partner already established in her own career we decided that it made the most sense for me to commute the hour to my classes.

When I started my studies the cost of gas was low making my daily commute a reasonable expense. As spring got closer however, the price of gas jumped dramatically and I found myself in a situation I hadn't planned for. I could pay for my tuition, I could pay for my books and safety equipment but **getting to my classes was becoming a challenge.** For college students there are a lot of things

beyond tuition and text books that affect our ability to succeed in our studies. For me it was something as simple as the cost of gas that had a significant impact on my education. I was fortunate. I applied for and received a bursary that eased the burden of my transportation costs and helped me to finish out the semester. This gave me the funds and the boost of confidence I needed be successful. **Because of someone like you, I'm going to reach my goals."**✧

*Christopher Beaumont
Resources Drilling and Blasting '16*



Thank you

for your continued readership of our semi-annual publication for donors and volunteers. We hope you enjoy learning more about the impact that your generosity has on so many students. In an effort to further our commitment to sustainable practices the Advancement and Alumni Relations Office is sending more information electronically. If you would prefer to receive your information electronically, please send your request by email to nicole.grady@flemingcollege.ca. ✧

Trails, *continued from page 1.*

The initial plans include expansion and rehabilitation of the trails, linking trails to our sports facilities and the Peterborough Sport and Wellness Centre and creating more Aboriginal features on campus. Steps, boardwalks and bridges will also be erected. Signage to guide users will be installed and a section of the existing trail will be renovated to create a 1 km fully-accessible loop. The new trail will link to the multi-purpose trail currently being constructed on Brealey Drive by the City of Peterborough. ✧





Student working on new equipment.

OUR DONORS MAKE A DIFFERENCE

WATTS Canada

WATTS Canada is a leading manufacturer of heating and plumbing equipment. They recently donated backflow equipment for training and training modules for the Mechanical Techniques – Plumbing Program. An open partnership has been established that could value up to \$20,000 worth of equipment provided.

Paladin Security

Fleming College’s new security company, Paladin Security, has created a bursary in support of the Protection, Security and Investigation program as well as assisting in funding an established bursary created by the security team in 2014. The security staff at Fleming College have always been an important part of the Fleming College Family, supporting our staff and students not only in their work, but in their generosity and commitment to student success. “We are honoured to support bursaries at Fleming College to assist in the development of the next generation of professional security, investigations and risk management talent,” says Iain Morton, Director – Eastern Canada, Paladin Security



The Canadian Institute of Plumbing & Heating (CIPH)

CIPH is a not -for-profit trade association that is committed to providing members with the tools for success in today’s competitive environment. More than 260 companies are members of this influential Canadian industry association. They are the manufacturers, wholesaler distributors, master distributors, manufacturers’ agents, and allied companies who manufacture and distribute plumbing, heating, hydronics, industrial, waterworks, and other mechanical products. CIPH has provided \$2,500 in support of student financial assistance.



Stephen Apps, Program Manager CIPH and
Jason Jackson, Coordinator Mechanical
Techniques, Plumbing and Treasurer CWQA.



Left to right: Travis Doak, Director, Housing, Food and Conference Services
Michael Wood, Retail Manager-Aramark
Lyn Giles, Senior Advancement Officer

Aramark

Since becoming the food services provider for Fleming College campuses, Aramark has provided \$20,000 to support student financial assistance. Each year, five bursaries valued at \$1,000 each are awarded to two General Business or Business Administration students and three

are awarded to students in any of Fleming College’s Culinary Arts programs.
“Aramark supports students at Fleming through a number of initiatives, including this annual bursary donation. Food Services is an

important component of a student’s experience on-campus and Aramark strives to make that experience as positive as possible through their commitment to quality food and service,” says Travis Doak, Director, Housing, Food & Conference Services.

Cummins Eastern Canada

Cummins Eastern Canada recently donated a 2007 model Cummins ISB 6.7 L diesel engine to the college for use in heavy equipment programs after a student lead request made it all the way to the company’s president, Jeff Van Poucke. Not only is Mr. Van Poucke the president, he is also an alumnus of Fleming College’s Heavy Equipment program. Mr. Van Poucke has many fond memories of his days at Fleming and he jumped at the opportunity to give back to the program that started his career. ✦



From left: Lee Bloom, faculty, Heavy Equipment Techniques; Tyler Willie, HET student (who connected us with the donor); Jeff Van Poucke, President, Cummins Eastern Canada (and HET alumnus); Linda Skilton, Dean, School of Environmental & Natural Resource Sciences.

Thank you to our donors

October 1, 2014 – September 30, 2015

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MORE THAN SKILLS.

Inspired by Sir Sandford Fleming, we are inventive. Fleming will be known for our continuous pursuit of excellence in teaching and every endeavour.

Our graduates will be recognized for exceptional knowledge, skills, attitudes and values on their lifelong journeys of learning and discovery.

We are community focused, yet we play a distinctive role serving Ontario and beyond through our specializations.

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Fleming champions personal and career success through applied learning. We contribute to community success and sustainability through programs, services and applied research.

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A legacy gift to Fleming College –

THE GIFT OF OPPORTUNITY

Supporting education through a gift in your will ensures opportunities for students to make positive changes in our own communities and across the globe.



NANCY PARKER '88

"Giving back to a place that has given me so much seems like a natural thing to do. As an alumnus of TTC '88, a former staff member, part-time teacher and most recently, a volunteer, Fleming has been a big part of my life for 30 years. I've made great friends that I still have today. I also benefitted from caring faculty members who provided great opportunities beyond the classroom.

When I was drafting my will, it only made sense to set aside a gift for Fleming through a bequest. I know that I can't give back as much as I would like to now, but leaving a gift in my will allows me to make an impact later."


Fleming College

FOR MORE INFORMATION CALL
705-749-5509

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Saturday, Nov. 21
10 a.m. to 2 p.m.

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FOR MORE DETAILS AND TO REGISTER:

flemingcollege.ca/openhouse

705-749-5520 ext. 1546

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REGISTER NOW

Fleming College

HALIBURTON ART AUCTION

On August 6, over 100 guests joined us at the Haliburton School of the Faculty Art Auction. Ninety-eight items were available for sale through both live and silent auctions created by the talented faculty of the campus. In total, \$15,243 was grossed in support of bursaries and scholarships for students at the Haliburton campus.



"LET HER FLY!"

On October 1, friends, family, colleagues and students gathered to celebrate the unveiling of faculty member and artist, Woody Farrow's most recent sculpture, generously donated to Fleming College.

As you enter the main entrance off of Brealey Drive, you can now see "Katie," a 14-foot high Canada goose with a hummingbird riding on her back.

"Named in recognition of the Kawartha Trades and Technology Centre, and in honour of our students for whom we see soar to new heights each year as they complete their studies and go off into the community to make a difference, Katie is a reminder of the hard work that comes before every accomplishment," said Lori Sutcliffe-Geens, chair of Fleming College's Board of Governors.

FLEMING'S MOVEABLE FEAST

On October 5, the Frost Campus Friends Committee hosted "Fleming's Moveable Feast" a 100-mile dining experience. Guests were treated to an array of appetizers, soups and salads. All ingredients were locally sourced with 50% of the ingredients coming from the Sustainable Agriculture Program's on-site gardens. Students were on hand at the event to talk about the program and their recent co-op experiences. A live and silent auction also took place. The event grossed \$6,600.



Net proceeds will support United Way for City of Kawartha Lakes and student financial assistance at Fleming College's Frost Campus.