

# Advance

INVEST | INSPIRE | ACHIEVE

A publication for donors and volunteers | November 2014

Campaign donors gather to celebrate at the Kawartha Trades and Technology Centre pre-opening reception.

## Fleming College Honours “Building Skills, Shaping Futures” Donors

The Fleming College “Building Skills, Shaping Futures” campaign ended on a high note on October 8th when over 70 donors, volunteers and staff gathered to celebrate at a special pre-opening ceremony.

There was an air of excitement in the Kawartha Trades and Technology Centre (K TTC) as guests were treated to tours of the new state-of-the-art facility, which includes sustainable

shop facilities, smart-wired classrooms, and labs with the newest technology. A number of speakers took the time to bring their heartfelt thanks to those who made the facility possible including third semester Heating, Refrigeration and Air Conditioning (HRAC) student Myron Szalawiga.

“In today’s job market, the skilled trades are one of the fields showing the highest growth potential. This was a deciding factor in my decision

to return to school after spending 15 years in a corporate office environment,” said Szalawiga. “I am very fortunate that Fleming College also realized this potential, and has created, with your generosity, a world class training facility for the skilled trades. On behalf of my colleagues, I would like to thank everyone who helped make this building a reality.”

*Continued on page 3.*



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# Invest | Inspire | Achieve

It has been a very exciting fall at Fleming College. The college has expanded its first-semester intake by 3% over last September with our total student enrolment now close to 6,000 students this fall. We were also thrilled to host our very first Fleming Knights Orientation Induction ceremony. The thunderstorm that rolled in during the outdoor ceremony did not dampen the spirits of the over 1,500 students who gathered to pledge their commitment to their education and to be ambassadors of Fleming College.

A few weeks later, we celebrated the 10th anniversary of our Haliburton campus and the naming of the Barb Bolin Studio Wing. Staff, students, donors, friends and family gathered to celebrate both the achievements of the campus over the past ten years and to recognize Barb's role in bringing the campus to fruition.

We cheered on our Fleming Auks earlier this month at the annual Logger Sports competition at our Frost campus, and we are in the process of planning the details for the official grand opening of the Kawartha Trades and Technology Centre later this fall. The building opened to students in September and we have seen record enrollment in the School of Trades and Technology, thanks in no small part to you, our donors who helped to make our dream of a world-class training facility for trades and technology a reality. So on behalf of all of the students and staff at our four campuses that benefit from your generosity every day, I offer you my sincere thanks! ✧

Thank you.  
G.A. Tilly, Ph.D., President



## Advancement & Alumni Relations



"Change the World with a Giving Heart" is the slogan for National Philanthropy Day. These words get right to the core of what

philanthropy is all about. It is not about *what* you give, but *how and why* you make a gift. At Fleming College, we believe our donors support us because they have a belief in the projects, the programs and the people that define our four unique campuses. We strive to ensure that you have the opportunity to give where your heart is, whether it be a gift to student financial assistance because you understand the struggles some students experience making ends meet; or a gift to capital

equipment and infrastructure because you realize that the best learning environment produces the best graduates; or you simply want to honour a cherished friend or family member for whom Fleming College was an important part of their lives. Every gift makes a difference to our students. Your support helps them financially and in the classroom, but we hear time and time again from students that donor support also gives them a confidence boost.

thank you

Every gift makes a difference to our students.

Knowing that someone else believes in their ability to succeed helps them to keep going when times get tough. On behalf of all of our students who benefit from your giving heart every day, Thank you! ✧

Shirlanne Pawley-Boyd, CFRE  
Chief Advancement Officer

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## Congratulations!



Volunteers assist in packaging the many art pieces purchased at the Faculty Art Auction.

The 2014 Haliburton School of The Arts (HSTA) Faculty Art Auction grossed approximately \$15,000 through the sale of unique live and silent auction items at the August 7th event. Net proceeds from the event were directed to bursaries and scholarships for students attending arts programs at the Haliburton campus.



“Building Skills. Shaping Futures”



HRAC student Myron Szalawiga addresses the assembled crowd.

A campaign update was provided by campaign co-chairs Jay Amer and Craig McFarlane. “Back in June when we celebrated our campaign touchdown, we were thrilled to announce our achievement of \$1,823,603. As you know, gifts were made to infrastructure and capital equipment as well as for student financial assistance,” said McFarlane. “But people were still excited to support this incredible project and after our announcement, a number of additional individuals and corporations made contributions both in cash and in-kind support. Now, over three months after our touchdown, we are thrilled to report that the campaign total has increased to \$1,889,440! That is \$1,237,942 to fund capital equipment and infrastructure, \$311,641 for student financial

assistance and \$339,857 in in-kind gifts of service, product and equipment,” continued Amer.

A temporary donor wall was also unveiled to recognize donors to the campaign. “The permanent donor wall for this particular project had to be unique,” said Amer. “How could we, in a building used to train the tradespeople of tomorrow, not include them in the construction of something so important? The plan for the permanent donor wall is it will be constructed by volunteers from the School of Trades and Technology and will be unveiled on the one year anniversary of the grand opening.” ❖

*The official grand opening of the Kawartha Trades and Technology Centre will take place later this fall.*

Within These Walls, The Walls Within Disappear.

On Friday September 19th, 2014, approximately 75 donors, volunteers, staff and community members gathered to celebrate the 10th anniversary of the opening of the Haliburton Campus of Fleming College. The campus opened in 2004 through the generous support of the Ontario Government’s SuperBuild Initiative as well as a \$2.5 M fundraising campaign led by the Friends of Fleming College Foundation and a dedicated team of volunteers. The Haliburton School of The Arts is recognized as a leading school in Canada to study visual arts. It is home to 14 full time programs, over 2,300 students each summer with over 200 faculty from across the country as well as the Haliburton Sculpture Forest, a unique partnership providing students and the community with direct access to 30 national and international sculptures located on the campus.



A special recognition ceremony also took place to honour former campus principal, Barb Bolin. Family, friends and supporters were on hand to witness the dedication of the “Barb Bolin Studio Wing.”

*Thank you Barb Bolin,  
for 37 years of dedicated service.*

Barb retired as Principal of Fleming College, Haliburton Campus, and the Haliburton School of The Arts in 2007, after 37 years with the College. In her role as Principal, Ms. Bolin was responsible for all campus activities including staffing and development of arts and cultural programming as well as the vision, fundraising and project management for the development and construction of the new campus. ❖



# In-Kind Gifts Make a Difference!

*Fleming College has been the recipient of a number of recent in-kind gifts from our generous donors.*



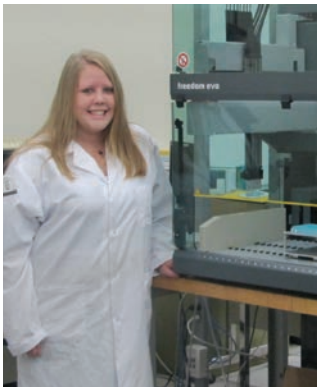
Students from Peterborough, England participate in the stone sculpture construction.

**JEFF PARNELL CONTRACTING** donated all of the stone for the current Dry Stone Structures student project. The stone sculpture is a sundial in recognition of our namesake Sir Sandford Fleming’s contribution of standard time. It is designed by Haliburton School of The Arts faculty member and artist John Shaw-Rimington and will be constructed near the main entrance of the Sutherland Campus. Once complete it will be about 24 feet in diameter by nine feet tall, and will incorporate 30 to 35 tons of local limestone.



Heavy Equipment students with the recently donated water truck.

**TEAM EAGLE INC.** provided the Heavy Equipment Operator and Heavy Equipment Technician programs with a MAC water truck. The truck allows the Operator students to apply water to the roads, cutting down on the dust which not only protects the other equipment being used, but also significantly decreases the environmental impact of construction. The Technician students also use the truck to conduct engine and electrical testing.



**ONTARIO INSTITUTE FOR CANCER RESEARCH** (OICR) recently gifted two liquid handlers, designed for biochemical and genomics reagent transfer to be used in the Biotechnology – Advanced program. The equipment is used to safely transfer biochemical liquids and will provide our students with hands-on experience that they will use in the field. ✚

A Biotechnology – Advanced student poses with the program’s new liquid handler.

## Award Recipients

The recipients of the 2014 Brian L. Desbiens Community Service Awards were announced this week. The awards recognize volunteer service and are awarded each year to one Fleming College employee and one external community member. This year’s recipients are both exceptional and we are thrilled to honour their generous gift of time to the causes in which they believe.

**JOSH FELTHAM**  
*Internal Award Winner*

Josh Feltham is a full-time professor at Fleming College’s School of Environmental and Natural Resource Sciences. In his five short years in the Lindsay area, Josh has made a real commitment to his community. To highlight just a few of his volunteer commitments, he has volunteered



with the TRACKS youth program, the Environmental Advisory Committee of Kawartha Lakes and the Trent Centre for Community-Based Education. He has been a guest speaker for various field naturalist clubs and he spends time in his son’s classroom helping to supplement the science curriculum with his unique knowledge. He also serves as an academic advisor for Fleming College students.

**JIM BLAKE**  
*External Award Winner*

Jim Blake is a native Torontonion who fell in love with the Haliburton Highlands at a young age and eventually made it his home and



his passion. Jim has committed himself to the community through a variety of volunteer pursuits including the Haliburton County Community Co-operative, the U-Links Centre for Community-Based Research, the Trent Centre for Community-Based Education, the Dusk Dances Haliburton Committee, the Artist in the Schools program, the Haliburton Creative Business Incubator, the Haliburton County Rail Trail Committee, Haliburton County Shoreline Classification Initiative, Storytellers Canada and the Haliburton Sculpture Forest. ✚



# The Surprising Benefits of Philanthropy

**W**hen people talk about philanthropy the discussion often centres around the way that we can help others, how the causes we support benefit, and how we are changing the world to make it a better place. These are the very selfless reasons that many people donate their time and money to the causes they believe in. However, there are many unexpected benefits for philanthropists far beyond the tax receipt.

## It makes us happier.

When we give our time or money to things that are important to us, not only is it satisfying but it is good for our mental health. Those who volunteer tend to experience reduced stress and display less anxiety for significant periods of time.

When you pack boxes for your local food bank, take part in a fundraising run, or even drop your change in a collection plate, you can experience something called, “the helper’s high.” This occurs when the reward center of your brain pumps out the mood-elevating neurotransmitter dopamine. Repeated acts of kindness have a cumulative effect as the more nice things you do, the more people will respond positively toward you, and the better you’ll feel.

Active philanthropists also have a lower occurrence of depression. When we focus on others’ problems and try to help them, it tends to put our own issues into perspective and helps us to forget about our troubles.



GE employee volunteers participating in GE Day of Caring on Fleming College Trails. Photos provided by Linda Copland.

## It makes us healthier.

Adults over 50 that volunteer on a regular basis are also less likely to develop high blood pressure and hypertension due to the stress reducing effects of being both active and altruistic. Working with young children can not only stimulate the mind for older adults, but is also known to improve their agility because of the need to “keep up” with the kids and the fun of “feeling young.”

Some philanthropic activities involve exercise. You might need to train or prepare for something like a fundraising run, jump rope competition or other physical activity. All of these have positive health benefits to the participant.



## Philanthropy can result in the development of friendships.

Participating in social events provides the opportunity to meet new people and form new friendships which is proven to reduce stress and extend life expectancy. Volunteering may offer an opportunity to establish more social connections and form new bonds with people who care about you and motivate you to take care of yourself because you feel that you are appreciated and that others are counting on you.

There are literally hundreds of research studies that discuss the benefits of philanthropy to the provider. So the next time you are wondering whether to say yes to that new committee or whether or not to train for that 10K, take a moment to think about not only how you will be helping others, but what unexpected benefits you might experience too. ✦



Fleming students participate in United Way Day of Caring

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## A legacy gift to Fleming College – **THE GIFT OF OPPORTUNITY**

*Supporting education through a gift in your will ensures opportunities for students to make positive changes in our own communities and across the globe.*

“Over my 27 years at Fleming College in various roles including both part and full time faculty as well as administration, I was well aware of the funding challenges that faced many students every day. As well, the College was always facing various demands for updated equipment and better facilities to ensure the best programs for students.

Financial support on a regular basis for student bursaries or capital projects is only one strategy that ensures Fleming College’s success. There are a variety of legacy gift options available that are an easy and impactful method to show support for Fleming College. This is why I chose to arrange my legacy gift.”



– **RUTH SMITH**,  
retired faculty

  
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## National Philanthropy Day



**National Philanthropy Day®**

National Philanthropy Day is a celebration of philanthropy—giving, volunteering and charitable engagement—that highlights the accomplishments, large and small, that philanthropy—and all those involved in the philanthropic process—makes to our society and our world.

National Philanthropy Day was first proclaimed in the US in 1986, since then communities across the globe have celebrated by hosting events to recognize the activities of donors, volunteers, foundations, leaders, corporations, and others engaged in philanthropy.


In 2012, Canada officially recognized National Philanthropy Day as a permanent day of celebration.



**Most people know about  
Black Friday and Cyber  
Monday ...now  
Giving Tuesday  
is coming to Canada on  
December 2, 2014.**

Giving Tuesday is a new Canadian movement for giving and volunteering, taking place each year after Cyber Monday. The “Opening day of the giving season,” it is a day where charities, companies and individuals join together to share commitments, rally for favourite causes and think about others.

For the first time, Fleming College will be taking part in Giving Tuesday. Watch our social media sites for more information.

 [facebook.com/flemingalumni](https://facebook.com/flemingalumni)  
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