

Advance

INVEST | INSPIRE | ACHIEVE

A publication for donors and volunteers | November 2013

Kawartha Trades & Technology Centre campaign surpasses \$1M mark!



On September 10, 2013, the Kawartha Trades and Technology Centre “*Building Skills. Shaping Futures.*” campaign honoured four major donors as well as making a very special announcement related to the fundraising campaign – it has surpassed the \$1 million mark.

Fleming College Board of Governors Chair, Peter McLean and President Dr. Tony Tilly introduced the four ‘Partners in Learning’ who have each contributed \$150,000 to the campaign: the Good Samaritan Hands-Up Fund – a fund within the Community Foundation of Greater Peterborough, McCloskey

International, The Martin Family, and General Electric Peterborough.

Acting Dean of the School of Trades and Technology, Maxine Mann thanked the donors stating, “During tough economic times, philanthropic gifts of this magnitude show a real belief in the project at hand. When the Kawartha Trades and Technology Centre opens to students next fall, your names will hang proudly in our applied learning centre, a message to all of our students and faculty that you believe in them,” said Mann.

The campaign cabinet, led by Co-Chairs Jay Amer and Craig McFarlane, unveiled a banner at the

event announcing the campaign had surpassed the \$1 million mark.

“\$1.1 Million and counting!” said Amer. “But we’re not finished. As we move forward with the campaign we will continue to raise funds to support the equipment and infrastructure costs for the Kawartha Trades and Technology Centre and to offset the \$4.7 million debt that the college would need to incur to build this much-needed facility. Stay tuned as we have more work to do.”

Continued on page 4.



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Invest | Inspire | Achieve

Fall is always an exciting time at Fleming College, but this year it seems to be just a bit more exciting. As you travel up the main driveway of our Sutherland campus, there are some major differences; three different projects that, only a little over a year ago, were simply artist renderings and a plan. Now that plan is coming to fruition. With the opening of the new athletic fields, our joint project with the City of Peterborough and the students of Fleming College, the completion of the storm water management pond and the Kawartha Trades and Technology Centre completing its first year of construction, the changing landscape of the Sutherland campus is something for us to be truly proud. Another moment of pride this fall was on September 10th, when our dedicated team of volunteers and

staff honoured four major donors to the "Building Skills. Shaping Futures." campaign. Our "Partners in Learning" were celebrated at a special media conference where not only were their \$150,000 gifts announced, but the campaign cabinet was also able to reveal that the campaign has already raised over \$1M! As National Philanthropy



Day nears it is the perfect time to say a heartfelt thank you to you, our volunteers and donors, who make a difference every day in the lives of our students, faculty and staff. ❖

Thank you.
G.A. Tilly, Ph.D., President



Advancement & Alumni Relations

"Few will have the greatness to bend history, but each of us can work to change a small portion of events. And in the total of all those acts will be written the history of a generation."
– Robert F. Kennedy



First celebrated in 1986, National Philanthropy Day has been recognized by numerous state, provincial and local governments across North America. Canada became the first country in the world to recognize National Philanthropy Day permanently in 2012 and will celebrate nationwide on November 15th each year. But who exactly are we celebrating? What is philanthropy? Is it just for those who give millions of dollars to well-known charities? It is definitely an opportunity to celebrate those who are able to give so generously to causes that they admire but it is also a day to recognize those who give in small, but meaningful ways. It is for the little boy who asks that instead of presents for his birthday, people bring a toy for the local toy drive. It's for the teenaged girl who grows her hair in order to donate it for wigs for cancer patients. It's for the shelter dog walkers, the mothers who volunteer in their children's classrooms and the elderly man who gives his last five dollars to the church collection plate and it is for all of our donors and volunteers who give in ways big and small that impact Fleming College students for the better. So thank you to each and every one of you for making a positive difference in the lives of our students. ❖

Thank you!

Shirlanne Pawley-Boyd, CFRE
Chief Advancement Officer

thank you

Message from the Advancement Committee Chair

Congratulations and thank you to all of the volunteers and donors that have made the "Building Skills. Shaping Futures." campaign such a success! It is truly overwhelming to see so much support for this incredible project. And let's not forget about those of you who support our many bursaries and capital equipment needs. Thanks to you, hundreds of students are able to breathe a little easier knowing that they will have the funds to continue their studies and more faculty have access to equipment that will ensure their students are learning on the most up to date technology. I would also like to take a moment to acknowledge two award winners that you will read about in this publication, Ted Brandon and Linda Slavin are the inaugural winners of the "Brian L. Desbiens Community Service Award." Both Ted and Linda are inspiring volunteers who put their communities first. Congratulations on your achievement and for making philanthropy an important part of your everyday lives. ❖



Thank you.

Lori Geens, Chair, Advancement Committee



**CELEBRATING HOLIDAYS
AROUND THE WORLD**

Tea and Bazaar
Saturday, November 16th
10:00 am - 3:00pm
Fleming College
Sutherland Campus

INVESTING INSPIRING ACHIEVING

The Brian L. Desbiens Community Service Awards

The Brian L. Desbiens Community Service Awards recognize volunteer service by Fleming employees as well as members of our external community. In 2013, the internal award, formerly part of the annual Fleming Awards, was combined with a re-named external award (formerly the Fellowship in Applied Education Award), in an effort to encourage more interest in these important awards. We are thrilled to announce the first winners of these exciting new honours.

TED BRANDON Internal Award Winner

As an employee at the Haliburton campus of Fleming College, Ted is the campus' most active employee who volunteers for college events.

A proactive member of the Friends of Haliburton Campus Committee, Ted

coordinates our faculty art auction and does a large portion of the event prep work, such as gathering all the art, completing paperwork for receipts, promoting and photographing the works. He has also been instrumental in taking a lead role in our other fundraising initiatives, such as the Feast of Foods and Live Art Here. Ted has been a part of raising tens of thousands of dollars to support student financial assistance at the Haliburton Campus.



As a lifelong resident of Haliburton County, Ted also has been a very active volunteer through the Rotary Club since 1992. As a Rotarian, Ted has been involved in fundraising to build parks, support the local hospital as well as other economic development projects. Ted has also volunteered internationally. He has twice delivered wheelchairs to Trinidad and St. Lucia, a self-funded volunteer activity. In addition to his work in Rotary, Ted was also heavily involved in Easter Seals, which included sitting on their Board for a term. Ted always steps up to a challenge or a request when the end result is that it will help someone or improve the quality of life for the people of Haliburton. Ted really does believe in the Rotary motto, "service above self" and it is evident in his actions and his words.

LINDA SLAVIN External Award Winner

Linda Slavin founded and was coordinator of the Kawartha World Issues Centre. KWIC serves Peterborough and the Kawartha region by providing education, analysis, and action on pertinent world issues and their local connections. She has served on the board of the Ontario Council for International Cooperation and for seven years led the project "INSTRUCT" for Trent University, linking community groups in Ecuador, Mexico and Peterborough in learning from each other on social development. Linda was also involved in the creation of the Community Opportunity and Innovation Network, which focuses on training and employment for the marginalized. She has been involved in the reorganization of Peterborough's food banks, was the president of the Social Planning Council and the Peterborough Coalition for Social Justice and a founder of the Peterborough "Raging Grannies."



Determined, cheerful and pleasant, Linda is widely known and respected for getting things done. She has a unique ability to involve others and is a gifted facilitator, mediator and advocate. ❖ CONGRATULATIONS!



NEW ENDOWED FUND ESTABLISHED

Sylvia Baron established Le Baron Outdoor Products in 1960 in Montreal. In 1967, she expanded into the rest of Canada by introducing a retail catalogue, and then opening locations in Toronto and Ottawa. This increased her business dramatically and positioned Le Baron as a market leader in the fishing, hunting and outdoor retail industry. Sylvia challenged manufacturers to engage the sportsman through innovative promotions and marketing. In Sylvia's honour, the "Sylvia Baron Endowed Fund" has been established and will provide financial assistance to students in the Sporting Good Business Program or Business Administration-Marketing Program at Fleming College. ❖

Congratulations

The 2013 Haliburton School of the Arts (HSTA) Faculty Art Auction grossed over \$13,000 through the sale of unique live and silent auction item at the August 8th event. Net proceeds from the event were directed to bursaries and scholarships for students attending arts programs at the Haliburton campus.



KTTC SURPASSES \$1M MARK!

Building skills. Shaping futures.

Each donor spoke compellingly about the reasons they chose to support the campaign. However, no one's story hit home quite like that of McCloskey International President and CEO, Paschal McCloskey. Here is his story.

When Paschal entered secondary school in his native Ireland, he was only 11 years old. During his four years in secondary school, he was able to take a number of classes that introduced him to basic trades where he fell in love with metalwork. Upon graduation at the age of 15, he entered into a four-year apprenticeship, the "British Metalworking Program" at an institution very similar to what the Kawartha Trades and

Technology Centre will be. All types of tradespeople were working and learning together and he picked up additional skills that made him want to continue his studies. After completing his apprenticeship at the age of 19, inspired by the learning environment of his apprenticeship, he continued to take night courses to upgrade his skills into his thirties. It was because of this exposure to all sides of the trades that Paschal feels he was prepared to start his business "on a shoestring." Doing it all by himself when he started out, he called upon the varied skills he acquired through his studies. His hard work paid off, McCloskey International has come a long way from that shoestring start up. It is now a business that



employs more than 200 people and has an annual sales volume in the range of \$115 to \$120 million. They operate out of Otonabee – South Monaghan County, but also have an office in Ireland as well as dealerships all over the world who sell their equipment. Paschal says he owes a lot to excellent training – and he's happy to support up-and-comers. "It's great to be a part of this," he said. "We're looking forward to opening day." ❖

PHASE II: Student Financial Assistance

In September 2014, the doors of the Kawartha Trades and Technology Centre will open to many excited students. Some will be coming to us directly from high school, but many will be entering an educational setting for the first time in many years. Some will have withdrawn from their secondary studies for a variety of personal reasons, others may be working towards a second career after being laid off or simply needing a change or a new challenge. Despite the excitement, some students will also be coming to study at Fleming College with some anxieties about this new adventure. Many worry – "How am I going to make ends meet?" An answer to this question will be the focus of Phase II of the "Building Skills. Shaping Futures." Campaign. Approximately 60% of all Fleming College students are currently receiving loans and grants through the Ontario Student Assistance Program (OSAP). However OSAP is not designed to cover all of the costs of post-secondary education, students need to find another way to cover the rest of their costs while they are

studying. Some have the opportunity to work, but hours are often limited and the stress of trying to make ends meet while studying can have a negative effect on a student's ability to complete their program.

Approximately 60% of all Fleming College students are currently receiving loans or grants through OSAP.

Currently there are 28 bursaries specifically available to students in the School of Trades and Technology. Where there are other opportunities for general bursaries through the Financial Aid Office, they are also limited. With a capacity to train more than double the students that our current facility can accommodate, our current level of financial aid would be able to provide financial assistance to less than 3% of the students in the Kawartha Trades and Technology Centre. With a need exceeding over 60% according to recent statistics, there are simply not enough funds to

ensure that our students can complete their studies.

The Fleming College Advancement and Alumni Relations Office is calling upon businesses, corporations, alumni, individuals, foundations and service clubs to help us build a future for skilled trades students and to reach our Phase II campaign goal to raise **\$250,000** in endowed and flow-through bursaries and awards specifically earmarked for the students of the School of Trades and Technology.

Stay tuned for more information about how YOU can make a difference in the lives of Trades and Technology students. ❖

For more information please contact:
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Philanthropy: Giving the Gift of Time

It is often assumed that philanthropy is only about donating money to charity. But it is so much more. Webster's dictionary defines philanthropy as: *goodwill to fellow members of the human race with an active effort to promote human welfare*. Through their volunteer work, these Fleming College volunteers are living the definition of philanthropy to the fullest.

SANDY LAWRENCE

Director of Purchasing (retired), Fleming College; College Suppliers Division Chair, "Building Skills, Shaping Futures." Campaign

Sandy has always been active in her community. When her children were young she volunteered in minor hockey. In her previous position at Fleming College, Sandy volunteered with the Purchasing Management Association of Canada in different roles including president of the Ontario chapter and as a director on the national board. Since her retirement in 2005, Sandy's involvement in local causes has increased including working with the local YWCA in various capacities including Board President. She is an



active member of Beta Sigma Phi and was involved with the Peterborough Festival of Trees. Currently Sandy volunteers as a division chair on

Fleming College's current capital campaign to raise funds for the Kawartha Trades and Technology Centre.

"We live in a great community. But it won't stay great if those of us who can don't give back. It doesn't have to be money. It can be stuffing envelopes, or helping with a committee. There are so many organizations that need help. If you do your research you will find the best fit for you," advises Sandy.

DAVID FRANKLIN

Corporate Chef, Sysco Central Ontario; Member of the Fleming College Culinary Programs Advisory Board

When David was a student in Fleming College's Cook Apprentice Program, he felt that his teachers really took the time ensure that he had every opportunity to succeed. And succeed he did, David is currently the corporate chef for Sysco of Central Ontario, and now sits on the Culinary Programs Advisory Board as an industry partner. He has previously chaired the council that guides curriculum and program development and also sat on the steering

committee that helped to create the culinary programs. "I feel that it is my responsibility to be a steward to younger chefs and help them to find their path as my teachers did for me," says David.

David is also active in his family church, where he has attended his entire life. He also serves as a Venturer Leader for Scouts Canada and will lead a group of Venturers to the World Scout Jamboree in Japan in the summer of 2015.

"You have to be in it for others," says David. "So many organizations need new energy to grow. There is a fit out there for everyone."

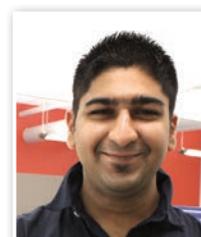


RISHABH GUPTA

Second year student; Local volunteer

Rishabh is currently in his second year at Fleming College. As an International student, Rishabh wanted to learn more about Canadian culture, meet new people and make a difference in his new community. "Being an international student can be very isolating. I wanted to experience Canadian culture and be part of a team," says Rishabh.

Rishabh took part in the recent United Way Day of Caring. He also acted as a student ambassador for Welcome Days talking to new students who would be starting in the fall and easing their anxieties. He was also involved in "Freshfest", Fleming's orientation week events helping to run a variety of events. He is currently a member of the Student Administrative Council's "Street Team", a group of volunteers who promote SAC events and programs within the student body.



Rishabh is enjoying being part of the team at Fleming College. "The staff at Fleming really treat you as an equal. I am proud to be a part of the team."

JOAN ROSS

CEO (retired), Northumberland Hills Hospital; Vice Chair, Fleming College Board of Governors

Coming from the healthcare field, Joan developed an interest in helping marginalized groups gain access to the basic necessities of life. She volunteered with Horizons of Friendship, an organization that focuses on long-term change by confronting the root causes of poverty and injustice in Mesoamerica. She also has a passion for education, and joined the Board of Governors in 2009 and currently acts as Vice-Chair.

"It is a great experience! The people that I have met are all great. It is an exciting time for colleges in Ontario and it has been wonderful to learn about the different aspects of the college," says Joan.

Joan has a unique perspective about volunteering. "As the CEO of a hospital, I relied on the work of volunteers to keep the organization running smoothly. So I understand how important it is to get dedicated volunteers. It's very interesting to be on the other side of it now," states Joan. That's why Joan feels that balance is so important. "There are so many places that need good volunteers, but you have to be realistic. You want to be able to give them your best, so not overcommitting is important. You need to find a cause that you are passionate about and do the research so you know what is expected of you." ❖



"Collectively, we have all it takes to create a just and peaceful world, but we must work together and share our talents. We all need one another to find happiness within ourselves and within the world." – Craig Kielburger, Founder, Free the Children

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"While I was a member of the Foundation Board, I sat on the Awards Committee and evaluated many bursary applications. Stories were varied; however, the main theme of each application was a need for help to pay for tuition, food, rent and transportation. These basic needs have to be met before students can concentrate on their studies. My family felt privileged to establish an endowed bursary fund in order to ensure that deserving students had the opportunity to complete their studies in their chosen program."

– LORNA PLUNKETT, retired faculty



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