

# Sporting Good Business Program

Build your career brand in the Sporting Goods Business Program at Fleming College. The two-year Sporting Goods Business program is on the cutting edge of sporting goods industry trends, and as such, you will be prepared for the demands of this field.

The Sporting Good Business program can will lead to work possibilities in areas such as: product development, sales and marketing, merchandising, operations, or customer service for Canada's premier sports equipment companies, retail organizations.

	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	AND BEYOND	
DEVELOP YOUR CAREER BRAND	<b>LEARN</b>					
	<b>BE OPEN TO ALL CAREER POSSIBILITIES</b>	Check out <a href="#">orientation</a> , meet fellow students and faculty and learn about the wide variety of opportunities in the sporting goods field.	<a href="#">Communications II</a> will give you the skills set needed to build your portfolio, a great way to track and manage your career.	Enroll in one of the free on-campus certifications such as the <a href="#">Campus Health</a> or <a href="#">Information Literacy</a> certifications.	Come to a Program Advisory Committee meeting. Demonstrate leadership skills and get involved with the future of your program!	Keep in contact with <a href="#">Career Services</a> , graduates can access services for two years beyond graduation.
	<b>BUILD ON YOUR PROGRAM AND EXPERIENCES</b>	<a href="#">Developing Effective Teams</a> will give you the tools needed to become a high performing team player.	Your course in <a href="#">Sports Marketing and Sponsorship</a> will help you build problem solving skills as you develop a grass roots marketing plan.	Practice your interview skills by using <a href="#">InterviewStream</a> software, play back your interviews and refine your answers to common questions.	Integrate theory and practice in your <a href="#">Applied Project II</a> as you work on a community sponsored project for industry partners.	Access community job search resources after graduation at <a href="#">Fleming CREW</a> , <a href="#">Lindsay VCCS</a> , or <a href="#">other providers</a> .
	<b>BELONG</b>					
	<b>GIVE BACK TO THE COMMUNITY</b>	Begin your <a href="#">co-curricular record</a> to track campus and community involvement that contributes to your career brand.	Engage in community service learning. Investigate <a href="#">volunteer opportunities</a> both on and off campus.	Explore your industry, conduct an informational interview or job shadow to find out more about your future field.	<a href="#">Book an appointment</a> with a Career Educator to discuss how to present communication skills gained in volunteer experiences.	Stay in touch, network with program faculty and your peers after graduation.
	<b>FIND SUPPORT FOR YOUR CAREER PATH AND GOALS</b>	Connect with campus resources such as <a href="#">Tutoring &amp; Academic Skills</a> , start your academic career off on a strong footing.	Build your <a href="#">diversity</a> and cultural competencies to show your ability to succeed in inclusive workplaces.	<a href="#">Career Services</a> can link you to employers who want to hire from your program!	Get involved in industry associations such as the <a href="#">Canadian Sporting Goods Association</a> .	Connect with the <a href="#">FastStart</a> program for entrepreneurship resources.
	<b>USE YOUR EDUCATION TO CREATE NEW OPPORTUNITIES</b>	Register with <a href="#">Career Services</a> and access TypeFocus to identify personality strengths and values.	In <a href="#">Enterprise Resource Planning</a> , you will learn the latest SAP software used in industry.	Use your <a href="#">electives</a> to investigate areas of speciality such as starting a small business or developing presentation skills.	Investigate national and international <a href="#">transfer agreements</a> , to complete your degree. Or look at the <a href="#">post grads</a> that Fleming has to offer.	Mentor a grad or student, stay connected through the Alumni LinkedIn page.
	<b>BECOME</b>					
	<b>BE SUCCESSFUL ON YOUR TERMS</b>	Investigate Fleming College's commitment to <a href="#">sustainable practices</a> and see how you can get involved.	<a href="#">First Generation</a> student? Connect with supports to help you navigate College. our success and career path	Your <a href="#">Applied Project I</a> course will develop your teamwork & collaboration skills as start to develop your partnership with industry partners.	Connect and register with the <a href="#">Alumni Office</a> . Review an <a href="#">alumni profile</a> to get a snapshot of career paths graduates from the program have taken.	Explore <a href="#">Continuing Education</a> courses for ongoing learning opportunities to stay updated in your industry.
	<b>EMBRACE THE SKILLS AND KNOWLEDGE AROUND YOU</b>	Find out more about emerging trends and sectors in your <a href="#">Introduction to the Sporting Goods Industry</a> course.	Access a wide variety of <a href="#">Student Life</a> resources to help you succeed at College.	Participate in <a href="#">Networking and LinkedIn</a> workshops to build your job search skill sets.	Book an appointment with a <a href="#">Career Educator</a> to discuss your plans beyond graduation.	Continue to manage your career and document your career achievements in your portfolio.