

Graphic Design – Visual Communication Program

Build your career brand in the Graphic Design – Visual Communication program at Fleming College. In this accelerated graphic design program learn and work in a unique, contemporary design studio space; in the

“classroom as design lab and studio,” you will discover what it takes to become a professional designer, and how to thrive in this fast-paced industry.

	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER	AND BEYOND	
DEVELOP YOUR CAREER BRAND	LEARN							
	BE OPEN TO ALL CAREER POSSIBILITIES	Check out orientation , meet fellow students in your program and faculty.	Visual Language – Image involves hands-on experience with principles of representational images.	Develop Writing skills, a key industry requirement, as you take part in some collective brainstorming.	Classroom as a Design Lab: Project II develops a framework for your design studio approach.	Come to a Program Advisory Committee meeting. Demonstrate leadership skills and initiative.	Your Internship will allow you to demonstrate your professionalism in the workplace.	Keep in contact with Career Services , graduates can access services for two years beyond graduation.
	BUILD ON YOUR PROGRAM AND EXPERIENCES	Register with Career Services , access TypeFocus to identify personality strengths and values.	Content Design II will hone technical skills for web design and start your portfolio website.	Classroom as Design Lab: Project I develops teamwork skills as you learn creative and project management skills.	3D Simulations and Prototyping explores 3D technology and its impact on the design process.	Entrepreneurship & Internship ensures you're job search ready while building entrepreneurial skills.	Practice your interview skills by completing a virtual mock interview through Interview Stream .	Access community job search resources after graduation at Fleming CREW , Lindsay VCCS , or other providers .
	BELONG							
	GIVE BACK TO THE COMMUNITY	Begin your co-curricular record to track involvement that contributes to your career brand.	Engage in community service learning. Investigate volunteer opportunities both on and off campus.	Check out the volunteer fair and find out what opportunities are available in the community.	Technical skill set will grow in Content Design III as you focus on design for devices and digital media.	Community Client will allow you to work with a community partner through the design project process.	Book an appointment with a Career Educator to discuss communication skills gained in volunteer experiences.	Stay in touch, network with program faculty and your peers after graduation.
	FIND SUPPORT FOR YOUR CAREER PATH AND GOALS	First in your family to attend College? Connect with supports to make your college journey a successful one.	Campus resources such as Tutoring & Academic Skills , start your academic career off on a strong footing.	Get involved in industry associations such as the RGD or Graphic Designers of Canada .	Career Services can link you to employers who want to hire from your program!	Editorial Design looks at cross platform integration while adapting design concepts to responsive apps.	On Internship connect with new colleagues to learn about their career path.	Book an appointment with a Career Educator to discuss your plans beyond graduation.
	USE YOUR EDUCATION TO CREATE NEW OPPORTUNITIES	Visual Language – Form introduces you to basic principles while considering topics such as sustainability.	Build your diversity and cultural competencies to show your ability to succeed in inclusive workplaces.	It's a world of information! Enrol in the Information Literacy certification to gain the upper hand .	General electives will allow you to focus on specializations and explore areas of interest.	Link with Educational Pathways to investigate transfer agreement options.	Connect with the FastStart program for entrepreneurship and small business resources.	Mentor a grad or student, stay connected through the Alumni LinkedIn page.
	BECOME							
	BE SUCCESSFUL ON YOUR TERMS	Collecting, Storytelling and Designing will start your professional portfolio process.	Build a global perspective in Visual Communication and Design in Context II studying international influencers.	Continue to update your professional portfolio, a great way to track your success and career path.	Participate in Networking and LinkedIn workshops to build your job search skill sets.	Connect and register with the Alumni Office , find out how Fleming supports you after graduation.	Independent Project allows students to apply learning from the program and apply it to a personal project.	Explore Continuing Education courses for learning opportunities to stay updated in industry.
	EMBRACE THE SKILLS AND KNOWLEDGE AROUND YOU	Access a wide variety of Student Life resources to help you succeed at College.	Enroll in the free Campus Health program, find support to balance life and academics.	Investigate Fleming College's commitment to sustainable practices .	Intermediate Computer Applications ensures that your computer skills are up to industry standard.	Build your network in Community Client as you gain industry experience and professional connections.	Explore your industry, conduct an informational interviews or job shadow.	Continue to document your career achievements in your professional portfolio.