

# Business Program

Build your career brand in the Business Program at Fleming College. Choose the career direction you want to pursue with your Business diploma. With your understanding of key business functions, you will be a good candidate for many different entry-level positions or to take on an entrepreneurial role.

Graduates from the program have gone on to positions such as: Business analyst; manufacturing and wholesaling; retail managers, government and non-profit institutions. customer service representative, banking, marketing coordinator, and corporate sales representatives.

	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	AND BEYOND	
DEVELOP YOUR CAREER BRAND	<b>LEARN</b>					
	BE OPEN TO ALL CAREER POSSIBILITIES	Check out <a href="#">orientation</a> , meet fellow students in your program and faculty.	Your <a href="#">Communications II</a> course allows you to manage career achievements through your portfolio.	What does the customer think? <a href="#">Consumer Behaviour</a> will answer that and other important questions.	<a href="#">Field Placement I</a> will allow you to demonstrate your professionalism in the workplace.	Keep in contact with <a href="#">Career Services</a> , graduates can access services for two years beyond graduation.
	BUILD ON YOUR PROGRAM AND EXPERIENCES	Access campus resources such as <a href="#">Tutoring &amp; Academic Skills</a> , for a strong academic career.	Register with <a href="#">Career Services</a> , access TypeFocus to identify personality strengths and values.	<a href="#">Effective Sales Techniques</a> will improve your presentation skills	Are you staying in touch with industry trends? Websites like <a href="#">strategy</a> can help keep you up-to-date!	Access job search resources after graduation at <a href="#">Fleming CREW</a> , <a href="#">Lindsay VCCS</a> , or <a href="#">other providers</a> .
	<b>BELONG</b>					
	GIVE BACK TO THE COMMUNITY	Use your <a href="#">co-curricular record</a> to track campus involvement and build your career brand.	Engage in community service learning. Find <a href="#">volunteer opportunities</a> on and off campus.	<a href="#">International Business</a> will give you an insight into our global marketplace.	<a href="#">Book an appointment</a> with a Career Educator to discuss skills gained in volunteer experiences.	Stay in touch, network with program faculty and your peers after graduation.
	FIND SUPPORT FOR YOUR CAREER PATH AND GOALS	<a href="#">First Generation</a> student? Connect with supports to help you navigate College.	<a href="#">Second semester</a> gives you exposure to business topics including marketing, HR, & economics.	Investigate Fleming College's commitment to <a href="#">sustainable practices</a> .	Get involved in industry associations such as the <a href="#">Canadian Marketing Association</a> .	Explore your industry, conduct an informational interviews or job shadow.
	USE YOUR EDUCATION TO CREATE NEW OPPORTUNITIES	Learn how to become a high performing team member in <a href="#">Developing Effective Teams</a> .	Build your <a href="#">diversity</a> and cultural competencies to show your ability to succeed in inclusive workplaces.	It's a world of information! Enrol in the <a href="#">Information Literacy certification to gain the upper hand</a> .	Thinking entrepreneurially? Connect with the <a href="#">FastStart</a> program for resources.	Mentor a grad or student, stay connected through the Alumni LinkedIn page.
	<b>BECOME</b>					
	BE SUCCESSFUL ON YOUR TERMS	<a href="#">Introductory Computing</a> ensures that your computer skills are up to industry standard.	Enroll in the free <a href="#">Campus Health</a> certification, find support to balance life and academics.	Participate in <a href="#">Networking and LinkedIn</a> workshops to build your job search skill sets.	Electives such as <a href="#">Creative Problem Solving, Innovation and Change</a> will build problem solving	Explore <a href="#">Continuing Education</a> courses for learning opportunities to stay updated in industry.
	EMBRACE THE SKILLS AND KNOWLEDGE AROUND YOU	<a href="#">Intro to Business and Success Strategies</a> will prepare you for a career in the business world.	Access a wide variety of <a href="#">Student Life</a> resources to help you succeed at College.	Practice your interview skills by using <a href="#">InterviewStream</a> software, play back your interviews and refine your answers to common questions.	Investigate one of the many <a href="#">transfer agreements</a> for degree completion options.	Continue to document your career achievements in your portfolio.