

CAREER DEVELOPMENT MAP

Environmental Visual Communication Program

Build your career brand in the Environmental Visual Communication program at Fleming College. This program is designed to fill a recognized need for individuals who are passionate about environmental issues and storytelling and who want to effectively engage people to foster change. Environmental visual communication provides a unique and highly marketable portfolio of skills.

Work as an environmental communications consultant; Photographer, videographer, editor or multimedia producer for environmental organizations and non-profits; Freelance work; Communications strategist; Employment as a scientific communicator; environmental educator or interpreter roles.

| | FIRST SEMESTER | SECOND SEMESTER | AND BEYOND | |
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| DEVELOP YOUR CAREER BRAND | LEARN | | | |
| | BE OPEN TO ALL CAREER POSSIBILITIES | Your communication skills will be moved into the professional environment through your Communication for Environmental Professionals I as you discuss audience, context and style. | Have a look at the experiences of students in the program and find out what it is about the program that stood out for them and how it built their skills for industry. | Graduates can access Career Services for two years beyond graduation while maintaining relationships with faculty and fellow graduates. |
| | BUILD ON YOUR PROGRAM AND EXPERIENCES | ROM Curatorial I is a unique partnership with the Royal Ontario Museum that draws from the ROM's engagement team, leading working session with the ROM collections and research they oversee. | Your Applied Project Placement is an individualized experience that takes your unique background and skills and applies them to an project while gaining insight, experience and networking with your industry partner. | Access community job search resources after graduation at Fleming CREW , Lindsay VCCS , or other providers . |
| | BELONG | | | |
| | GIVE BACK TO THE COMMUNITY | Applied Project Preparation is your opportunity to develop a question to be answered in your summer experience in a professional working environment, growing your resume and network. | Have a look at industry and trends, following sites like the International Environmental Communication Association can keep you up-to-date. | Continue to explore volunteer opportunities both here and abroad. |
| | FIND SUPPORT FOR YOUR CAREER PATH AND GOALS | Begin your co-curricular record to track campus and community involvement that contributes to your career goals. | Develop your Networking and LinkedIn skills and many other job search skills sets by accessing resources on the Fleming College Career Services website. | Mentor a grad or student, stay connected through the Alumni LinkedIn page and program FaceBook page . |
| | USE YOUR EDUCATION TO CREATE NEW OPPORTUNITIES | Register with Career Services and access TypeFocus to identify personality strengths and values to make informed decisions about personal career paths within industry. | Applied Project II is the finalization and implementation of your Applied Project that was begun in semester I. You will collaborate with you peers to share information and insights you gained from your project. | Link with Educational Pathways to investigate one of the many options open to you with your Fleming education that can contribute to ongoing learning in future. |
| | BECOME | | | |
| | BE SUCCESSFUL ON YOUR TERMS | Get your first professional involvement with your Applied Project I as you conduct research and methodology in your applied project in a professional setting. | Photographic Methods II will take your photographic practice to the professional level, introducing advanced techniques while also building your project management skills. | Explore Continuing Education courses for ongoing learning opportunities to stay updated in your industry. |
| EMBRACE THE SKILLS AND KNOWLEDGE AROUND YOU | EVC Bootcamp will build on the skills and conversations started this semester and prepares you for your summer Applied Project. | Multimedia Narratives will use your visual communication skills to inspire audiences to take action. You will go through the development and presentation of a multimedia creative project. | Use your Fleming education and experience to start on the road towards your career destination. | |