

CAREER DEVELOPMENT MAP

# Business Administration Program

Build your career brand in the Business Administration program. Since you will have an excellent overview of business, you will be a good candidate for diverse potential careers including management, finance, human resources, marketing and sales, operations management, or international business, logistics or industrial relations.

You can work for a wide variety of for-profit organizations, large or small enterprises, non-profit or launch your own enterprise.

	FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER	FOURTH SEMESTER	FIFTH SEMESTER	SIXTH SEMESTER	AND BEYOND
<b>LEARN</b>							
<b>BE OPEN TO ALL CAREER POSSIBILITIES</b>	Check out <a href="#">orientation</a> , meet fellow students in your program and faculty.	Your <a href="#">Communications II</a> course allows you to manage career achievements through your portfolio.	What does the customer think? Create a customer service strategy in <a href="#">Customer Service Management</a> .	<a href="#">Field Placement I</a> will allow you to demonstrate your professionalism in the workplace.	Come to a Program Advisory Committee meeting. Develop leadership and initiative.	<a href="#">Field Placement II</a> will connect you with new colleagues to learn about career paths & experiences.	Keep in contact with <a href="#">Career Services</a> , graduates can access services for two years beyond graduation.
<b>BUILD ON YOUR PROGRAM AND EXPERIENCES</b>	Use campus resources such as <a href="#">Tutoring &amp; Academic Skills</a> , for a strong academic career.	Register with <a href="#">Career Services</a> , access TypeFocus to identify personality strengths and values.	Electives such as <a href="#">Effective Sales Techniques</a> will improve your presentation skills.	Are you staying in touch with industry trends? Websites like <a href="#">strategy</a> can help keep you up-to-date!	Practice your interview skills by using <a href="#">InterviewStream</a> software.	<a href="#">Enterprise Resource Planning</a> will help you will learn the latest industry software applications.	Access job search resources after graduation at <a href="#">Fleming CREW</a> , <a href="#">Lindsay VCCS</a> , or <a href="#">other providers</a> .
<b>BELONG</b>							
<b>GIVE BACK TO THE COMMUNITY</b>	Use your <a href="#">co-curricular record</a> to track campus involvement and build your career brand.	Engage in community service learning. Find <a href="#">volunteer opportunities</a> on and off campus.	<a href="#">International Business</a> will give you an insight into international marketplace.	<a href="#">Book an appointment</a> with a Career Educator to discuss skills gained in volunteer experiences.	Ensure your co-curricular is <a href="#">up-to-date</a> , meet with a career educator to discuss using it for job search.	Be ready for a global economy, <a href="#">Corporate Social Responsibility</a> looks at ethical business practices.	Stay in touch, network with program faculty and your peers after graduation.
<b>FIND SUPPORT FOR YOUR CAREER PATH AND GOALS</b>	<a href="#">First Generation</a> student? Connect with supports to help you navigate College.	<a href="#">Second semester</a> gives you exposure to business topics including marketing, HR, & economics.	Investigate Fleming College's commitment to <a href="#">sustainable practices</a> .	Get involved in industry associations such as the <a href="#">Canadian Marketing Association</a>	<a href="#">Negotiating Skills</a> will hone skills that can be used for getting a job or a raise!	Thinking entrepreneurially? Connect with the <a href="#">FastStart</a> program for resources.	Explore your industry, conduct an informational interviews or job shadow.
<b>USE YOUR EDUCATION TO CREATE NEW OPPORTUNITIES</b>	Learn how to become a high performing team member in <a href="#">Developing Effective Teams</a> .	Build your <a href="#">diversity</a> and cultural competencies to show your ability to succeed in inclusive workplaces.	It's a world of information! Enrol in the <a href="#">Information Literacy</a> certification to gain the upper hand.	Thinking about small business? Check out the <a href="#">Small Business Association</a> .	<a href="#">Career Services</a> can link you to employers who want to hire from your program!	<a href="#">Field Placement II</a> will allow to expand your network beyond Fleming.	Mentor a grad or student, stay connected through the Alumni LinkedIn page.
<b>BECOME</b>							
<b>BE SUCCESSFUL ON YOUR TERMS</b>	<a href="#">Introductory Computing</a> ensures that your computer skills are up to industry standard.	Enroll in the free <a href="#">Campus Health</a> certification, find support to balance life and academics.	Participate in <a href="#">Networking and LinkedIn</a> workshops to build your job search skill sets.	Electives such as <a href="#">Creative Problem Solving, Innovation and Change</a> will build problem solving skills.	Connect and register with the <a href="#">Alumni Office</a> , find out how Fleming supports you after graduation.	Target areas of interest with your <a href="#">general electives</a> such as Training & Development or Retail Essentials.	Explore <a href="#">Continuing Education</a> courses for learning opportunities to stay updated in industry.
<b>EMBRACE THE SKILLS AND KNOWLEDGE AROUND YOU</b>	<a href="#">Intro to Business and Success Strategies</a> will prepare you for a career in the business world.	Access a wide variety of <a href="#">Student Life</a> resources to help you succeed at College.	Take a broader look at the economy in your <a href="#">Macroeconomics</a> course.	Connect with faculty, find out about their career path and experiences in industry.	Investigate one of the many <a href="#">transfer agreements</a> for degree completion options.	Book an appointment with a <a href="#">Career Educator</a> to discuss your plans beyond graduation.	Continue to document your career achievements in your portfolio.

DEVELOP YOUR CAREER BRAND