

# Tourism and Travel

<b>Program Locations:</b>	Peterborough
<b>Program Code:</b>	TV
<b>Co-ordinator:</b>	Patti Watson
<b>Credential:</b>	Ontario College Diploma
<b>Start Dates:</b>	September 04, 2012 - January 07, 2013
<b>Tuition Fees:</b>	\$1,864.70 per semester. Tuition and fees subject to change.



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**The Tourism and Travel program offers you the chance to explore the different career opportunities that will open a career in the world of travel to you.**

## Program Highlights

You will learn about different destinations and cultures while you acquire the leadership and practical skills needed to work for tour operators, destination marketing organizations, travel agencies, or tourism and travel service providers.

- Travel to a global destination and experience the growing volunteer tourism business niche
- Learn the key elements of business with a focus on tourism and travel through courses such as Discovering Destinations, Travel Products, Tourism Marketing, Tour Operations, Adventure and Ecotourism, Tourism Trends and Airfare and Reservations Systems
- Experience the real working world with a 200 hour field placement that provides practical experience, career opportunities and connections

## Success Stories

*"I graduated in 2005 with a Tourism and Travel diploma after two years of studying at Fleming College. I am currently the Latin America Coordinator at G.A.P Adventures, Canada's largest Adventure Tour Operator. Fleming College really prepared me for a career in the travel industry. The college and the faculty provided a great learning environment and gave me the direction I needed to start my career. At the end of the program, students were required to complete a volunteer placement in a tourism-related operation. I chose G.A.P Adventures, and after a few weeks of placement, I was offered a full-time position. Every day my job offers an exciting, fast paced and challenging work environment."*

### **Matt Kinch, Program Graduate**

Latin America Coordinator - G.A.P. Adventures

## Why Choose Fleming

Our program is the only program in the Ontario college system that grants work placement hours to travel to a foreign country and gain volunteer experience. Upon completion of the Tourism and Travel program, you have the option of returning to Fleming College for one additional year in the Hospitality Administration - Hotel and Resort, Business Administration, Marketing or International Trade program. This will give you two diplomas in three years - which is a great addition to your resume. We have solid contacts with the travel/tourism industry, as well as dynamic and supportive faculty.

This program will prepare you for a career in today's ever-changing world. The **EDGE** focus within the Faculty of

Business, Computing and Hospitality is founded on 4 principles:

- **Environmental Responsibility:** Learn how to contribute to a sustainable future. Ensure your career leaves a green footprint.
- **Diversity:** Work with a variety of people from faculty, administration, students and members of the community. Learn how to be creative and innovative.
- **Global Perspective:** Learn to compete on a level playing field in the global market.
- **Experience:** Gain real experience in your field through case studies, simulations, placements and applied projects.

Develop your **EDGE** at the Faculty of Business, Computing and Hospitality.

## University Grad?

With your degree (in a non-business discipline) you can fast track this program:

- Start in September
- Study for 2 consecutive semesters
- Graduate in just 8 months
- Ready to start your new career in Tourism and Travel

## Work Experience

You have the opportunity to travel on a field trip and volunteer on projects with local people, experience and understand why people travel to resort destinations. You are also required to solicit and complete a minimum of 200 hours of field placement, to practice the theories and skills studied in class. It is recommended that students complete 100 hours between semester two and three and the remainder before graduating. This gives you the opportunity to network and meet potential employers.

## Is this You?

- Strong customer service orientation
- Excellent interpersonal skills, problem solving ability
- Flexibility - especially in regard to working hours
- Organizational ability
- Second language skills
- Experience in any sector of tourism of a service-oriented business is an asset.

## Career Opportunities

Industry careers include:

- Tour escort
- Travel counsellor
- Tourism marketing manager
- Meetings/special events co-ordinator
- Tour operator/reservationist
- Hotel front desk associate
- Cruise line/resort activities director
- Visitor information counsellor

You'll find work with tour wholesalers, airlines, travel agencies, destination marketing organizations, cruise lines, hotels, and government tourism organizations. Employers include GTS - Lufthansa Airlines, The Holiday Network, Royal Caribbean Cruise Lines, Fairmount Hotels, Ontario Waterway Cruises, and Sunquest Vacations among others.

## Minimum Admission Requirements

OSSD with the majority of credits at the College (C) and Open (O) level, including:

- 2 College (C) English courses (Grade 11 or Grade 12)
- 1 College (C) Math course (Grade 11)

When (C) is the minimum course level for admission, (U) or (U/C) courses are also accepted.

### Recommended (but not required for admission):

- Grade 12 College (C) Math

## Mature Students

If you are 19 years of age or older before classes start, and you do not possess an OSSD, you can write the Canadian Adult Achievement Test to assess your eligibility for admission. Additional testing or academic upgrading may be necessary to meet specific course requirements for this program.

**\*Note: students starting in January are required to attend classes over the summer semester.**

## Related Programs

Upon graduation:

- In just 2 additional semesters you can complete a second diploma at Fleming in either Business Administration, Marketing, or International Trade and graduate with 2 diplomas in 3 years. You are then eligible to continue your studies at several universities to earn an honours degree with only 2 more years of study.

## Additional Costs

You'll spend approximately \$1,000 per year for books and supplies. In semester three, if you register for the Study Abroad Field Experience (SAFE) course there will be an additional cost of approximately \$2000.

## Transfer Agreements

We are committed to providing students and graduates with flexible options to get maximum recognition of their college studies. Through joint programs and transfer agreements with the following universities, you can apply the learning you acquire at Fleming College to earn a related degree in less time, and at less cost.

- Athabasca University
- Ryerson University
- University of New Brunswick
- University of Ontario Institute of Technology

## Curriculum for Tourism and Travel

### Semester 1

Code	Course Name	Hours
ORGB 3	Business Essentials - A Survival Course	45
COMM 78	College Communications for Business and Hospitality Professionals	37
COMP 198	Computer Applications for Hospitality	30
TOUR 44	Destinations: Latin America, Caribbean and Africa	45
TOUR 43	Destinations: North America	45
HOSP 53	Introduction to Hospitality and Tourism	45
MATH 112	Mathematics for Hospitality	45
TOUR 27	Travel Products and Services	45

### Semester 2

Code	Course Name	Hours
COMM 148	Communicating at Work for Business and Hospitality Professionals	45
TOUR 43	Destinations: North America	45
FLPL 143	Field Placement I (TV)	100
MKTG 54	Hospitality Marketing	45
HOSP 11	Service Systems Management	45
TOUR 27	Travel Products and Services	45
ORGB 13	Developing Effective Teams	45

## Semester 3

<b>Code</b>	<b>Course Name</b>	<b>Hours</b>
TOUR 37	Airfares and Airlines Reservation System	60
ACCT 69	Basic Bookkeeping	45
TOUR 45	Destinations: Europe	45
HOSP 5	Hospitality Sales and Service	45
GENED	General Education Elective	
<b>Choose ONE of:</b>		
TOUR 1	Adventure and Ecotourism	45
BUSN 11	International Business	45
LANG 11	Spanish I	45

## Semester 4

<b>Code</b>	<b>Course Name</b>	<b>Hours</b>
TOUR 46	Destinations: Asia and The Pacific	45
FLPL 147	Field Placement II (TV)	50
FLPL 150	Field Placement III (TV)	50
TOUR 22	Tour Operations	45
TOUR 25	Tourism Trends	45
GENED	General Education Elective	
<b>Choose TWO of:</b>		
ORGB 7	Contemporary Management Skills	45
ORGB 8	Effective Problem Solving	45
MGMT 7	Human Resources Administration	45
MKTG 12	Internet/Direct Marketing	45
LANG 12	Spanish II	45
FLPL 77	Study Abroad Field Experience (SAFE)	45

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