

Advance

INVEST | INSPIRE | ACHIEVE

A publication for donors and volunteers | April 2012

Ontario Trust for Student Support Program Success!

In 2005, the Ontario Government introduced the Ontario Trust for Student Support program (OTSS). The program was established to encourage companies and individuals to contribute to permanent

endowment funds to provide financial assistance for Ontario college and university students. An additional facet of the program also provided enhanced matching to institutions that had less than \$1,000 endowed per student, three-to-one for funds raised above their historical fundraising average.

Through the OTSS program and the generosity of donors like you, we are thrilled to announce that with matched gift funding included in 2011/12 we raised \$595,705. Exceeding our fundraising ceiling for the third straight year!

This past fall alone we were able to assist 196 students with over \$147,000 in financial assistance, an average of \$750 per student. These funds helped students to pay their tuition, buy text books, support their families, but most importantly, provided them with peace of mind, reduced their financial worries and allowed them to focus on the reason they are here, their education.

Since 2005 our team has worked diligently to reach our fundraising ceiling each year, and through the program we have been able to secure with matched gift funding, endowed funds totalling \$3.8 million dollars. A total of 87 new endowed funds were created through the OTSS program. Your generosity has allowed us to help hundreds of students reach their educational goals. For this we are truly grateful.

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Ariel Ruff
Culinary Management '12

"Thank you so much for your contributions to the OTSS program. The bursary I received helped me to purchase my uniform and text

books for my final semester so that I can go out into the workforce well prepared!"



Mark Reade
Fish and Wildlife Technology, '11

"Through Fleming I have discovered my passion for learning! The bursary I received has alleviated so much stress providing the resources to cover many of my expenses, so that I can now focus and commit 100% on my studies."



Fleming College

OTSS Program Success *continued*

However, after seven years of providing matched funding, the OTSS program ended on March 31, 2012. We will continue to focus our efforts on securing funds that will assist students in financial need, putting our focus on building existing endowments and creating new “flow-through” funding for students to meet these needs. Our commitment to students will not end with the OTSS program. We will continue to provide our donors with opportunities to be the difference in the lives of Fleming College students. ✨

What is the difference between an endowment and a flow-through?

- **An endowment fund** is a fund where the principal is held in tact and the interest earned annually is distributed. This guarantees a source of funding for bursaries in perpetuity.
- **A flow-through fund** is where all gifts received are pooled and distributed within the year that it is raised.



Jo-Anne Merchant
Paralegal/Law Clerk Dual Diploma '12

“I had always dreamed of a college education but life seemed to always have other plans. I was thrilled to be able to enrol as a mature student. Without the bursary I received, I would not have been able to attend school over the summer semester and pursue a dual diploma. Now, thanks to your generosity, I will graduate this spring with two diplomas.”

Invest | Inspire | Achieve

The past year has been one of economic challenge in many sectors, including education. Our students, like most in post secondary education, have felt the crunch. However I am pleased to say that your support during this time has made a real difference for them. Many of them would not have been able to support themselves, or in some cases even attend Fleming College, without your help. During these difficult

economic times, Fleming alumni, friends, faculty and staff have shown extraordinary generosity to our students by funding and creating bursaries and contributing to capital projects to help ensure the quality of our learning environments are exceptional.



In a tough economy, donor support is a sign of confidence in what we are doing here at Fleming College. Your gift ensures that students today and in the future have the opportunity to “learn, belong and become” at Fleming College. ✨

Thank you.
G.A. Tilly, Ph.D., President



Advancement & Alumni Relations

Volunteers are an integral part of non-profit organizations in Canada. Not

only do they give over 2.1 billion hours of their time each year to help in a variety of ways, from assisting with daily operations, championing projects and committees, running special events and using their expertise to help their chosen organization to meet their fundraising goals, they also help to encourage an enthusiasm and community spirit surrounding their cause that can only be achieved by passionately dedicated volunteers. This was seen in thousands of non-profit organizations across our country including an event that touched our entire nation. In 2010 over 25,000 volunteers from across the country made their way to Vancouver for the Winter Olympics. It took 14.7 million volunteer hours to make that event a success, but

the pride that event showed our entire nation and the world was proof positive that volunteering is a very important part of our Canadian culture. But volunteering doesn't have to be on such a large scale to have a real impact on the organizations and people that benefit. Last year, over 13.3 million Canadians gave of their time to a cause that meant something to them. For some it was a single event, for others a longer term commitment, but all were valuable. I am honoured to have the opportunity to thank not only those who have provided guidance and leadership to our projects at Fleming College, but to those who promote positive change in our communities every day with acts big and small. Your dedication and passion are truly appreciated and something for which you should be truly proud! ✨

Thank you!
Shirlanne Pawley-Boyd, CFRE
Chief Advancement Officer

Contact us:

1-866-353-6464 or 705-749-5509
email: givingtofleming@flemingc.on.ca

STAFF:

Shirlanne Pawley-Boyd, CFRE
Chief Advancement Officer
spawley@flemingc.on.ca
ext. 1318

Nicole Grady
Corporate Giving and
Communications Officer
ngrady@flemingc.on.ca
ext. 1204

Marcia Steeves
Annual Giving & Stewardship Officer
msteeves@flemingc.on.ca
ext. 1339

Paula Walton
Alumni Officer
paulaw@flemingc.on.ca
ext. 1390

Arla Whalen
Finance Operations Officer
awhalen@flemingc.on.ca
ext. 1664

Message from the Advancement Committee Chair

It is my great pleasure to have this opportunity to say thank you, not only to our generous donors that help the Advancement and Alumni Relations Office achieve their mandate, but also the many volunteers who go the extra mile to help us succeed. For the volunteers



who sit on the Advancement Committee of the Fleming College Board of Governors, it has been an exciting year! Since the transition to our new governance model you have worked diligently with Advancement and Alumni Relations Office staff to ensure smooth process and procedures are in

place, place, created new policy and advocated for our cause of helping support student success through the acquisition of funding for financial assistance and the purchase of capital equipment. For your work, I thank you and wish you all a joyous spring and look forward to continuing to work with you over the coming months. ✨
Thank you, Judith Hayes

Alumni Advisory Council: Welcome to our Newest Volunteers!

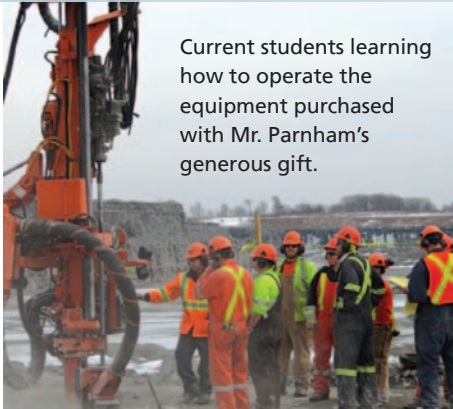
In November of this past year, a group of 19 dedicated alumni joined forces with the Advancement and Alumni Relations Office to form our new Alumni Advisory Council. This group, diverse in age, gender, program and geographic location are working together to develop an extensive alumni survey, reconnect alumni to the college and increase awareness among students about the benefits of staying connected after graduation. A number of subcommittees are also working as part of the council in the areas of Programs and Services, Events and helping to promote and select our annual Premier's Awards nominees. We thank this group of amazing volunteers as they take on the challenge of representing over 61,000 Fleming College alumni! For more information about how you can get involved please contact the Alumni Office at alumni@flemingc.on.ca or by calling 705-749-5530 ext. 1390. ✨



VOLUNTEER SERVICE AWARDS

Each year the Ministry of Citizenship and Immigration recognizes community volunteers across the country through the Volunteer Service Awards. This year Fleming College is proud to acknowledge four long serving volunteers: June Widdis of Lindsay, Doug Smith of Cobourg, Barb Bolin and Wendy Bateman of Haliburton. Each volunteer will be presented with their award at a ceremony in their own community. Congratulations and thank you for your dedication to student success at Fleming College. ✨

UPDATE: A Million Dollar Impact!



Current students learning how to operate the equipment purchased with Mr. Parnham's generous gift.

There are million dollar smiles on the faces of current Blasting Techniques and Resources Drilling and Blasting students as they talk about the impact that the new equipment provided by Duane Parnham's generous gift to their programs has had on their education. "Last year we were working on a drill that was outdated. The new equipment is a lot simpler to use and gives us many more options," said 4th semester Drilling and Blasting Techniques student Sanford Mick. When asked what they thought of the new equipment, 2nd semester

Blasting Techniques students Joel Ross and Chris Hellam broke out in smiles and in unison replied, "It's awesome!" "It's easier to use than I expected," Joel continued, "there's more electronic functions, but you still need to incorporate your other senses which is important in drilling." "This is equipment that professionals are using in the field right now. It's great to be able to have that experience on our resumes," said Chris. "Yes, it's definitely more efficient equipment," added Sanford. Mr. Parnham is thrilled by the reactions of the students. "These comments are so gratifying to me that I hardly know how to respond, but...I have had a great many opportunities to see for myself what a difference technology combined with experience and knowledge can and does accomplish, and for these young people I hope these tools will be a stepping stone towards their careers in an ever changing, ever challenging world."

Sanford will graduate this spring and has already lined up some interviews for employment in the field. Chris and Joel will both return in September 2012 to complete year two of the Resources Drilling and Blasting program, having advanced standing for completing the Blasting Techniques program. Joel aspires to a career in underground mineral mining and Chris hopes to move to Northern Canada or to Australia with his unique skill set. "Many industries need drillers, wells, construction, mining...we're lucky that there is a lot of opportunity in our field," said Sanford. A renewal of the current training centre will be complete in June 2012 and the Centre will be named, "The Parnham RDB Training Centre." In addition to the equipment and building upgrades, \$200,000 of Mr. Parnham's gift will also go towards an endowment to assist students at the Frost campus who are in financial need to complete their studies. ✨

Events

Sweet Dreams: Celebrity Chef Competition

For many years we have worked in partnership with the Culinary department faculty and students to bring you a gala event in support of student financial assistance. It has taken on many faces – we've rolled the dice in Sin City, celebrated flower power, crossed Canada by train, blasted off into outer space, danced across the silver screen and travelled the world in search of culinary delights. We've done it all! Since 2002, over \$200,000 has been grossed to help support our students in financial need. For your role in this we are truly grateful.

We recognize the community's interest in attending events of this nature and in supporting student financial assistance. In partnership with the Culinary department we determined it was time to introduced a new signature event.

Join us in the fall of 2012 as we tantalize your taste buds and feature the excitement of competition! Look for more info coming soon! ❖



President Tony Tilly presents information to those at the corporate breakfast.

Kawartha Trades and Technology Centre Corporate Breakfast

On March 8th, Fleming College held a thank you breakfast for the hosts of our 2011/2012 manufacturing sector tours. In preparation for the upcoming construction of the Kawartha Trades and Technology Centre, over 40 area manufacturers and employers were consulted as our executive leaders toured their facilities and learned more about what they do, and what they need from our graduates and our programming. The delicious breakfast was prepared by the staff and students of the Culinary Management program. Thank you to all who attended. ❖



Guests at *Caring for the Caregiver* were treated to complimentary shoulder massages by Massage Therapy students.

Caring For the Caregiver

On February 11th, Fleming College joined forces with the Gardens of Peterborough to host, "Caring for the Caregiver," a unique event designed to provide information and pampering for caregivers. Approximately 50 attendees took part, gathering info from an expert panel as well as 15 exhibitors at the "care fair" and enjoying a variety of pampering sessions including mini massages and manicures, chocolate and wine pairings and a laugh out loud improv session with Linda Kash. Special thanks goes to staff and students in the Esthetician, Fitness Promotion and Culinary Management programs for showcasing their talents and making the day unforgettable for those in attendance. In addition a \$500 flow-through bursary was created through profits from ticket sales. ❖

Haliburton Faculty Art Auction

Please join us on Thursday, August 9, 2012 for the Annual Haliburton School of The Arts Faculty Art Auction. The auction will be held at the campus located at 297 College Drive in Haliburton. Admission is free and open to the public. A preview of the items will begin at 5 p.m. with the live auction taking place at 7 p.m. A number of silent auction items will also be available for your bidding pleasure. There will be many unique works of art, all created and generously donated by Artists that are or have been members of the faculty at the Haliburton School of The Arts. All proceeds from the Art Auction are directed to bursaries and scholarships for students attending arts programs at the Haliburton Campus. ❖



Thank you!

On behalf of the students who will benefit from your generosity, thank you to all of the donors, volunteers, and student callers who supported this year's annual campaign. Over \$34,000 was raised through our annual appeal and internal staff campaign. Funds raised will go to support existing endowment funds, flow-through bursaries and capital equipment as directed by our donors. Special thanks, to Lloyd Clive who chaired our Winning Spirit employee campaign. ❖

A legacy gift to Fleming College – THE GIFT OF OPPORTUNITY

Supporting education through a gift in your will ensures opportunities for students to make positive changes in our own communities and across the globe.



"The massage therapy program is just one of many programs at Fleming that requires specialized equipment in addition to text books to ensure we are learning on equipment we will use in the field. The cost of this extra equipment can be difficult to afford. The bursary I received alleviated a lot of stress enabling me to purchase the massage table and items I needed for my practical lab classes."

• SHARI STAPLEY, 2012 Bursary recipient

FOR MORE
INFORMATION CALL
705-749-5509