

# Advance

INVEST | INSPIRE | ACHIEVE

A publication for donors and volunteers | December 2010

## Your Generosity Builds Futures

The Association of Fundraising Professionals reports that Canada has in excess of 88,000 registered charities. Fleming College Foundation thanks you for choosing to support our students. With your donations, we continue to grow the projects and initiatives which drive student success. Through your philanthropic contributions, Fleming College has grown to become a recognized leader in innovative program delivery, applied research practices and leading edge teaching and learning facilities.

Fleming College Foundation received 959 bursary applications in the 2010 fall semester. This is the highest number of applications ever received in a single application period in the history of the Foundation and is reflective of the increasing student need for financial assistance. Your contributions, through individual and corporate donations, as well as your participation at events such as the International Culinary Festival have helped to grow our endowed bursary funds. Since the 2005 inception of the Ontario Trust for Student Support program, the Foundation has secured in excess of \$2.3 M for student financial support.



Your commitment to students provides Fleming the opportunity to constantly update facilities and learning environments. In the past six years, Fleming College Foundation has raised \$9.2 M for four separate capital projects. This total includes \$4.5 M raised in partnership with St. Joseph's Care Foundation for the construction of St. Joseph's at Fleming; the first on-campus health-care learning facility in the Ontario Colleges system. A new

campus was constructed in Haliburton and new wings have been added to both the Frost and Sutherland campuses. In addition to these projects, the Peterborough Sport and Wellness Centre (PSWC) was built at the Sutherland campus. This state-of-the-art athletic facility has contributed to an increase in the amount of skilled and dedicated athletes enrolling in full time programs at the college. ✨



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# INVEST | INSPIRE | ACHIEVE

Fleming College's priority of providing students with a superior learning experience is clearly visible at each campus and is due, in large part, to Fleming's supportive community partners and donors. As you will read in this inaugural issue of ADVANCE, it is through the community's generosity that Fleming is able to grow, progress, and achieve student success.

Thanks to your donations, we have been able to significantly grow our bursary program through the Ontario Trust for Student Support (OTSS), and with record enrolment growth in the past three years, the need for financial assistance is greater than ever.

Along with this phenomenal growth in student numbers, Fleming College has seen tremendous progression through the completion of four capital campaigns.



All of these accomplishments are the result of the outstanding commitment and support that Fleming has received from its donors.

As 2010 winds down, I would like to take this opportunity to thank Fleming's community

partners, donors, sponsors, volunteers and staff for positively contributing to Fleming College. You have helped make Fleming College the post-secondary school of choice for students and a leader in community betterment. Through reading ADVANCE, we hope you will discover how your investment has inspired so many to achieve a learning experience that will lead to career and life successes. ✨

G.A. Tilly, Ph.D.  
President

## What is Advancement?

Webster's Dictionary defines 'Advancement' as: progression to a higher stage of development. So, what does advancement mean to you?

The evolution of fundraising has been a long process of change. No longer does an impersonal relationship exist between organizations and supporters; many organizations have advanced to adopt a new culture of philanthropy where the focus is on developing long-term and meaningful personal relationships with donors. Fleming College is committed to providing you clear messaging about the transformational impact your support has in the lives of students.

For 43 years Fleming College has been a leader in education and a vital part of each of the communities it serves; providing unique and current programs and training. As supporters of Fleming College you have been asked to volunteer your time, donate financially, contribute resources, participate in events and advocate on our behalf; simply stated... advancement at Fleming is a direct result of your individual philanthropic contributions.



With your continued support we will continue to provide meaningful opportunities for you to stay involved with the ongoing building of bursaries and awards, the development of relevant student research project facilities and enhancements to the current infrastructure to better support students with completing their education.

Through community engagement and recognition initiatives, Fleming is committed to fostering stronger connections with donors and volunteers.

For over four decades, graduates have strengthened your communities with the skills and expertise they have gained through Fleming's post-secondary education programs, modern facilities and superior learning environments; all made possible in part because of your support. When you **invest** in opportunities at Fleming you **inspire** success through ongoing learning opportunities which ultimately provides students the support they need to **achieve** their educational goals. ✨ Invest | Inspire | Achieve

Shirlanne Pawley-Boyd, CFRE  
Chief Advancement Officer

**ad·vance**  
verb \əd-van(t)s\



*Wishing you  
the joy of family,  
the happiness of friends,  
and the warmth of the  
holiday season.*  
From the staff at Fleming  
College Foundation.

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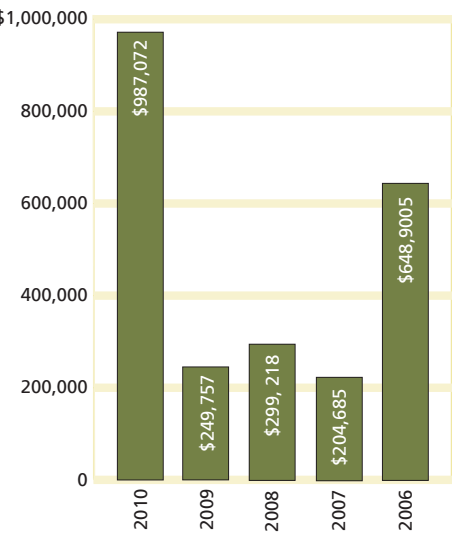
I'm 45 years old, married with a beautiful baby girl. I've travelled the world as a musician, worked as a tile fitter in California and a bartender here in Peterborough. I'm truly grateful for the many varied experiences that have enriched my life, including Fleming College. I'm in my second year of Fleming's three-year Massage Therapy program and life at school is great but hectic. I'm very grateful for the bursary I received from the Foundation. It's helping to offset many of my expenses this year. Thank you! ✨



# Doubling your Impact

The Ontario Trust for Student Support (OTSS) program was established by the provincial government in 2005. The program matches endowed donations on a dollar-for-dollar

## 5 Year OTSS Totals including governmental program matching funds



basis to provide financial assistance through bursaries and awards awarded to Ontario students.

Through your generosity we are able to provide students with the opportunity to obtain bursaries and awards. Bursaries provide assistance to students who have financial need while awards provide assistance to students who demonstrate both financial need and strong academic standing

Since the OTSS program’s inception, through your donations, and with provincial government matched gift funding, Fleming College Foundation has secured a total of \$2,389,636 in support of student financial assistance.

Last year, Fleming College Foundation was able to provide over \$138,000 of assistance to students in financial need through our bursary and awards program. Because of your ongoing support, the bursary program creates lasting educational opportunities for generations to come. ✨

## Amanda Kerteston Community Justice Service Worker



The bursary I received from the Foundation has allowed me to focus on being successful in my program. As a second career student and a single mother I need to set a positive example for my daughter, one of empowerment and responsibility. The Fleming Law & Justice program supports community work as a fundamental element to achieving an inclusive education. Faculty support of my ongoing involvement to improving community youth athletic opportunities, is a clear indication Fleming truly believes in the core promise: Learn. Belong. Become. ✨

## ACHIEVE

# Health. Life. Community. Campaign

## Peterborough Sport and Wellness Centre



The construction of the Peterborough Sport and Wellness Centre (PSWC), has allowed the City of Peterborough to engage with the College in a way which was never possible before. On a daily basis, community members interact with our students in positive and co-operative ways; working out together, swimming and utilizing the gymnasiums for wellness activities has provided a strong foundation for increased community engagement. Our community looks forward to

Fleming Knights home games where community members fill the stands to cheer on our teams allowing our athletes to develop a stronger sense of pride, driving them to success. Last season, Fleming Knights basketball guard Jovain Wilson, was awarded the Ontario Colleges Athletic Association Men’s Basketball player of the year.

In addition to fostering an overall sense of wellness and healthy lifestyle for all students, several full-time

programs (Police Foundations, Pre-Service Fire Fighter, Paramedic and Fitness and Health Promotion) use the centre as a key component of the curriculum. With the addition of the PSWC, we are now able to recruit and retain driven and dedicated athletes to our excellent programs offered at Fleming. ✨

*Fred Batley, Athletic Director, Fleming College*

# Living, Learning, Caring Campaign

## St. Joseph’s at Fleming



The construction of St. Joseph’s at Fleming has encouraged teaching and learning for programs in many schools of study at Fleming, but specifically in the School of Education, Health and Wellness; from the on-site nursery school, to applied projects for Health Information Management students and outreach opportunities for the Massage Therapy program.

In the 2010-2015 Strategic Plan, Fleming has identified building

community relationships as a key priority, particularly with the partnership with St. Joseph’s at Fleming through the Institute for Healthy Aging, which will also facilitate applied research in this field.

The overall accessibility for clinical placements in the Occupational Therapist and Physiotherapist Assistant, Fitness and Health Promotion, Health Information Management, Personal

Support Worker, Practical Nursing and Collaborative B.Sc.N programs has encouraged increased interest in Fleming and these health-care programs.

Located in St. Joseph’s at Fleming is the Fleming Child Care Centre, which the Early Childhood Education program utilizes as a field placement opportunity for students. In addition to using the centre for placements, having it located in St. Joseph’s at Fleming encourages facility residents to become involved in intergenerational activities with both Fleming students and children enrolled at the Centre.

Many full-time Fleming programs are able to use St. Joseph’s at Fleming for program-related field placements. Successful field placements often lead to Fleming graduates staying in our local community to live and work. ✦

*Carol J. Kelsey, Dean, School of Education, Health and Wellness – Fleming College*

## Brian L. Desbiens Technology Wing

The Brian L. Desbiens Technology wing has significantly enhanced the functionality of the Peterborough Campus. This wing has provided much needed classroom and applied learning space. The addition of three SMART classrooms, a large lecture theatre and a 75-seat computer lab has benefited many programs offered at the Sutherland campus. In addition to these classrooms, labs have been assigned to the Computer Security Investigations (CSI) and Health Information Management Programs (HIM). These two programs are unique in the Ontario College

System. The three-year CSI curriculum provides students with the knowledge and skills to prepare for industry certification in both the computer forensics and networking disciplines while the HIM program is one of only three Canadian Health Information Management Association (CHIMA) recognized college programs available in Ontario.

The state-of-the-art Engineering Commons, located in the galleria portion of the wing, has allowed Fleming to increase enrolment in programs offered in Skilled Trades. With the technical skills shortage as

identified through both governmental and industry communications, this enrolment increase is exceptionally beneficial to our communities both regionally and on a national level.

The beautiful architecture of the Technology Wing has encouraged many groups to host their events on-campus. One such notable event was a visit from Primer Dalton McGuinty and his Cabinet members. The Fleming College Technology Wing space was chosen to host a special Queen’s Park, off-site meeting.

The enhancement of Fleming College Facilities has been a key component in support of the overall enrolment success we have experienced. This year Fleming experienced it highest enrolment in its 43-year history with our fall 2010 full-time student population at 6,058 students. ✦

*Barb Cameron, Vice President Finance and Administration – Fleming College*



**DID YOU KNOW?**

At Fleming College Foundation, no donor funding is used to support operating costs.



# Creative by Nature Campaign

## Haliburton School of the Arts

The Haliburton School of The Arts (HSTA) campus is a wonderful reflection of Fleming College’s dedication to providing outstanding facilities and top-notch learning environments to its students. Situated in natural setting of Glebe Park, students have day and evening access to 12 of the finest studio spaces in the college system. Our magnificent new building and state of the art studios with impressive ventilation systems provide a safe place for our students to create their art.

Our new facilities, have enabled the campus to expand its programming and increase enrolment significantly. This September we experienced a 40% increase in enrolment that would not be possible without the new HSTA building. Since the building opened in 2005, the college has added full-time certificates in photo arts, glassblowing, fibre arts, jewellery arts, and sculpture as well as a diploma in visual and creative arts. We are also looking forward



Thanks to everyone who participated in the Haliburton Feast of Foods telephone survey. Stay tuned for some exciting changes to the annual signature event!

to the “next generation” of arts programming at the campus which will include a certificate in digital image design and an advance diploma in graphic design.

In addition to our amazing arts programs, we also have Canada’s first sustainable building design and construction (SBDC) program. The success of SBDC has also been expanded to include a program in sustainable renovations. The new classroom space on campus has made

this expanded portfolio possible. The beauty of the new Haliburton campus and all that it represents provides the Haliburton community with a sense of pride and ownership. It has made a difference in so many ways! ✨

*Sandra Dupret, Principal – Fleming College Haliburton School of The Arts*



## Alive and Natural Campaign

### Frost Campus

The Environmental Technology Wing is a strong and defined testament of Fleming College’s commitment to sustainability as outlined in the vision, mission and value statements.

The Discovery Trail, Living Wall, Centre for Alternative Wastewater Treatment (CAWT), the geothermal heating and cooling system and the green roof are all features used in teaching and learning for programs offered at Frost campus. In addition to these features, the wing also houses the Fleming College Geomatics Institute, learning commons and bio-commons.

In addition to the annual United Way Gala, various community groups use the wing for their events. The

structure itself is open and natural light abounds bringing hundreds of guests on-campus each year for educational tours about the benefits of the space.

Fleming College set the standard of leadership in Ontario’s post secondary institutions with respect to environmental programs and practices. As a leader in environmental education and applied research, the Environmental Technology Wing is home to the Student Sustainability Group who works in tandem with the Frost Sustainable Campus Initiative. This group is comprised of student leaders, faculty, staff, and academic and operations leaders from the Frost Campus who meet regularly throughout the year to plan,

implement, and evaluate campus sustainability initiatives.

The Centre for Alternative Wastewater Treatment (CAWT) promotes constructed wetlands and other innovative forms of wastewater treatment through applied research, education, and demonstration projects. The wastewater from the washroom facilities located in the wing is treated in the CAWT using student constructed wetland technology. ✨

*Linda Skilton, Dean, School of Environmental and Natural Resource Sciences – Fleming College Frost Campus*

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November 1, 2009 to October 31st, 2010

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**Students succeeding through personalized learning, innovation and achievement powered by people.**

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**Fleming champions personal and career success through applied learning. We contribute to community success and sustainability through programs, services and applied research.**

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**Christine Hutchison**  
**Business Administration**

I celebrate my achievements and am proud of all that I do to encourage others, like myself, with learning disabilities to never let other people's perceptions stand in our way. I hold a 3.95 GPA and I balance my academic commitment with activities that are meaningful to me such as singing for hearing impaired seniors using my hands as my voice. Fleming has supported me in every element of my education and personal growth. I will succeed in business because of the skills I have learned here. ✨



Each year we are approached by corporations, individuals and families wishing to establish bursaries to support Fleming students in their academic journeys. Currently, Fleming College has 68 endowed bursaries and awards through the provincial Ontario Trust for Student Support (OTSS) program.

Since January 1, 2010 four new OTSS funds have been established.

### Cpl Nick Bulger Memorial Student Bursary

Cpl Nick Bulger, a student in the Fire, Safety and Security Management diploma program at Fleming College, had dreams of becoming a full-time firefighter. After leaving Fleming, Nick chose the military as an interim career, in order to gain experience before applying to Fire Services departments. Nick was killed while serving in Afghanistan in 2009.

Nick worked to put himself through Fleming, both during the



summer and the school year, and he remained sensitive to fiscal challenges that education brings. This bursary, in Nick’s memory, is meant to provide some financial relief to other students who, like Nick, are pursuing their dreams.

### Peterborough Horticultural Society Endowed Award

Established in 1861, the Peterborough Horticultural Society (PHS) is one of the oldest members of the Ontario Horticultural Association.

In 2001 the scholarship program was established. In addition to providing six awards of \$1,000 each to local students studying in horticulture related programs, a permanent award was established at Trent University in 2008. In keeping with the PHS commitment to our community, an endowed bursary has now also been established at Fleming College.

PHS has contributed to a number of community beautification projects in and around Peterborough. PHS was able to make this generous donation because of a bequest left to the society by Fern Alma Rahmel.

### Fallen Heroes Endowed Student Bursary

The Peterborough Remembers Committee was established to offer support to the families of local fallen heroes and to ensure that these brave soldiers and their families are not forgotten.

The Heroes Tribute Gala is an event held as outward expression of the committee’s support. Proceeds of this event benefit a bursary for Peterborough students entering Fleming College.

### Fynn Maatta Student Bursary

The Fynn Maatta family is dedicated to ensuring equal opportunity for all people to have access to high standards of education. This bursary is being established by the Fyn Maatta family to support a single mother in pursuit of a degree/ diploma in health care studies. ✨

## Year-end Planning


Perhaps it’s the inspiration of the season or maybe it is simply smart financial planning but as the year comes to an end, you may be considering giving to non-profit organizations as a way to give back to your communities or to the organizations that are meaningful to you.

A gift to Fleming College supports the ongoing training and development of future skilled workers in each of our communities. Within Fleming’s seven schools of study, over 90 full-time programs offer practical hands-on learning, preparing graduates to meet standards of excellence in all service areas; healthcare, emergency services, educators, business professionals and the trades... just to name a few.

This year, when you are deciding where to make your year-end gift, please consider Fleming College. Supporting students has a direct impact on the quality of ongoing services in your community. ✨


## A legacy gift to Fleming College – **THE GIFT OF OPPORTUNITY**

*Supporting education through a gift in your will ensures opportunities for students to make positive changes in our own communities and across the globe.*



“Thanks to donor support I am working with an agency in Sierra Leone, which allows women in rural villages to manufacture and export goods to Canada. The profits will pay the women a competitive wage and help to educate children in the villages.”  
– DENISE WILKINS, 2010 Bursary recipient

FOR MORE INFORMATION CALL  
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Fleming College