

# Advance

INVEST | INSPIRE | ACHIEVE

A publication for donors and volunteers | November 2012

## Kawartha Trades and Technology Centre Campaign

With a groundbreaking ceremony held in July and construction now underway on the new Kawartha Trades and Technology Centre (KTTC), it is exciting to think about all of the possibilities and opportunities it will hold for students that will pass through the doors. To help take the KTTC project to its highest potential, the Advancement and Alumni Relations Office recently launched a \$1M capital campaign to support infrastructure and equipment. The call is upon corporations, small businesses, service clubs, foundations, alumni and individuals in the community to help us reach our Building Skills Shaping Futures campaign goal.

The KTTC Campaign Cabinet, made up of a dedicated group of volunteers and community partners, will oversee the campaign. These individuals share a common view; they recognize the importance of training future generations for skilled trades and technology careers.

One of the goals for the KTTC is to become a regional hub for trades and technology. Ontario is facing a shortage of an estimated 190,000



Fleming College's Construction Skills student Jim Horkey was a guest speaker at the Kawartha Trades and Technology Centre campaign launch on October 15, 2012.

skilled workers by 2020. The number is expected to rise to 560,000 by 2030. The KTTC will train individuals for those jobs to ensure that we are equipped to meet the needs of our community and will help to address the projected provincial shortfall.

"We recognize that enhancing our apprenticeship and training system is essential to building the skilled workforce Ontario needs to compete

in the new economy," said Minister Glen Murray. "That's why we're investing more than \$29 million for the new Kawartha Trades and Technology Centre."

Fleming College secured \$29.3M from the provincial government to support the \$35M construction cost to build and equip the KTTC.

*Continued on page 4.*



**Fleming College**

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Photo courtesy of The Peterborough Examiner

# Invest | Inspire | Achieve

This past fall, Fleming College welcomed new and returning full-time students including over 200 international students. I'm proud of these students and our staff for creating such a lively and friendly atmosphere around our campuses.

Much of the excitement at Sutherland Campus comes from seeing the progress on our newest capital project, the Kawartha Trades and Technology Centre (KTTC). It is the largest capital project since the construction of Peterborough's Sutherland Campus in 1968. We are thrilled that the KTTC project, after years of planning and 'elbow grease', was celebrated with a groundbreaking ceremony in July and a \$1M capital campaign launch in October.

The Advancement and Alumni Relations Office launched their \$1M fundraising campaign to support infrastructure and equipment for the KTTC. We know that our generous

supporters will help us reach that goal within the next two years. In this edition, you will find more information about the KTTC project, the capital campaign and the amazing community and alumni volunteers who are putting heart and soul into achieving their goal.

National Philanthropy Day is a special day set aside in November to recognize and celebrate the contributions of individuals and organizations and to reflect on the meaning of giving. I would like to thank our staff, volunteers and donors who assist in making our projects a reality.

Thank you.  
G.A. Tilly, Ph.D., President



**Laurie Pickles**  
*Massage Therapy '03, recipient of the Eileen McGregor Student Bursary, Ellen and Brian Desbiens Bursary and Friends General Bursary*

"Massage therapy has provided me with a career that I love and will pursue for many more years to come. The practicalities of dollars and cents can threaten to overwhelm potential students. The domino effect set off by the financial boost of a bursary is completely positive and affirming. Their belief in the recipients and the effect their generosity has on recipients continues long after graduation."✦



## Advancement & Alumni Relations

*The greatest use of a life is to spend it on something that will outlast it.*

– William James, psychologist, philosopher and philanthropist



November 15th is National Philanthropy Day. Celebrated across the country, it is a day set aside to recognize those who give of their time, energy and financial support to causes that inspire them. In 2012, more than 125 communities and 50,000 people will participate in National Philanthropy Day celebrations.

Outstanding donors, volunteers, corporations, foundations, small businesses, youth in philanthropy and others will be honoured on National Philanthropy Day in recognition of their commitment to improving the lives of others in their own communities and in some cases of those a world away.



At Fleming College, the generosity of our donors and volunteers allows us to provide much needed financial assistance to students who might otherwise not be able to complete their studies, new equipment to ensure our students are on the cutting edge of their fields and to provide support for state of the art facilities in which our students can meet their potential. For all that you do for Fleming College, your community and elsewhere, we in the Advancement and Alumni Relations Office thank you wholeheartedly for your commitment to making the world a better place! ✦

Thank you!  
Shirlanne Pawley-Boyd, CFRE  
Chief Advancement Officer

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# INVESTING INSPIRING ACHIEVING

## Advancement Committee

As the new Chair of the Fleming Board of Governors' Advancement Committee, I would like to thank you, our generous donors and volunteers, for having the confidence in Fleming College and showing your support each day.

Whether your support is financial, giving of your time or being a Fleming ambassador, we appreciate every one of you for sharing the good news stories of Fleming College with your family, friends, and colleagues.

This year is exciting as we embark on a \$1M capital campaign that will see the face of skilled trades and technology change in our region. The Kawartha Trades and Technology Centre will shape the next generation of skilled trades and technology professionals and provide career pathways and opportunities for youth, adults and industry professionals. Partnerships with school boards and employers in the skilled trades and technology sectors will bring forward innovative programming and opportunity to a new group of prospective students.



Work continues with the Atlantic Salmon and Restoration Project, a partnership with the Ontario Federation of Anglers and Hunters, to restore populations of this native species to Lake Ontario.

As well, we continue to support our annual campaign for capital equipment in our schools of study and our bursary program.

Our goals are significant, but we know that with the support of our dedicated volunteers and donors, we can reach them! ✨

Thank you.

Lori Geens, Chair, Advancement Committee

## November 15: A Day to Honour Donors and Volunteers

Fleming College is pleased to celebrate National Philanthropy Day on November 15, 2012.

National Philanthropy Day is a special day set aside to honour and recognize individuals that have contributed their time, talents and financial support to non-profit organizations in the community. It is an opportunity to reflect on the meaning of giving, what has been accomplished and what there is still left to do.

Philanthropy is so powerful and inspiring because it is completely voluntary. Through our desire to make a difference, our need to connect with people, and out of the goodness of our hearts, we come

together to improve the quality of life for so many other people, including Fleming students. Through your generosity, thousands of dollars and countless volunteer hours are given to Fleming College. Our many programs and services at the College happen every day because of your commitment to Philanthropy.

What makes National Philanthropy Day truly special for the Advancement and Alumni Relations Office at Fleming College is that it provides us with another opportunity to say "thank you" for all of your support and your continuous involvement. With your generous giving, we can make things happen. Our students, staff and community are better because of you.

The spirit of giving continues at Fleming College and is stronger than ever! ✨

Mark your calendars!



**A TASTE OF ITALY**

**friday**

**January 25**

**featuring local Celebrity Chefs in a SWEET DREAMS DESSERT COMPETITION**

**Sutherland Campus Peterborough**

**6 pm**  
Aperitivo (Cocktails)

**7 pm**  
Cena (Dinner)

**\$125.00 per person**

**Dress: Just Shy of Black Tie**

For more information, contact Arla Whalen at (705) 749-5530 ext 1664 or [awhalen@flemingc.on.ca](mailto:awhalen@flemingc.on.ca)

**Fleming College**

Proceeds to benefit the endowed bursary and awards program at the Sutherland Campus of Fleming College and the

**Samaritan Hands-Up Foundation**  
A hand within the Community Foundation of Greater Peterborough







Community partners and volunteers took part in the launch of a \$1M capital campaign for the Kawartha Trades and Technology Centre held on October 15 at the Fleming College Sutherland Campus in Peterborough.

The KTTC will also open doors to career pathways for secondary students, college students, and adult learners as well as provide employers with a bigger talent pool that includes young people. It will provide students now training at three offsite locations with an opportunity to access the many supports and services that are essential to being part of the Fleming College community such as financial aid, athletic facilities and learning support services.

“Being immersed in the full college experience helps students feel connected and feel pride in our school,” said skilled trades student

Jim Horkey. “I will have graduated by the time KTTC is built but I’m excited about the opportunities I may have to return for workplace training or to share my knowledge with future students.”

*To date, the campaign is at 19% of its \$1 million goal.*

Jim completed the Construction Skills program in October 2012. He chose Fleming College after 10 years of working in retail to start a second career.

The KTTC project is a reason for all of us to get excited about the future of skilled trades and to encourage others to consider a trades or technology career pathway.

Today, the campaign has achieved 19% of the \$1M goal which includes a generous gift of \$150,000 from the Good Samaritan Hands Up Foundation.

See page 5 to meet the team of volunteers that are leading the effort to secure funds for the Kawartha Trades and Technology campaign. ✦

# Haliburton Faculty Art Auction

The Annual Haliburton School of The Arts (HSTA) Faculty Art Auction held on Thursday, August 9, 2012, grossed more than \$18,000 through the sale of over 100 unique live and silent auction items, all created and generously donated by artists that are (or who have been) members of the faculty at the Haliburton School of The Arts.

Net proceeds from the event were directed to bursaries and scholarships for students attending arts programs at the Haliburton campus.

“This year’s annual art auction was a great success,” said Sandra Dupret, Principal of HSTA. “The money raised this year will greatly assist our students pursuing a post secondary arts education this upcoming year. As always, the auction represents the amazing support from our community and faculty. We are so very fortunate in Haliburton and at Fleming.” ✦

Right: That is not a real Brown Creeper! It’s a hand carved wood sculpture by World Champion bird carver Bruce Lepper. It was part of the 2012 Faculty Art Auction.



KAWARTHA TRADES AND TECHNOLOGY CENTRE CAMPAIGN CABINET

Building skills. Shaping futures.

The Fleming College Advancement and Alumni Relations Office is pleased to introduce the cabinet members for the KTTC \$1M Capital Campaign.



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Testing, 1982



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# Your Donations Make a Difference!

For the past several years, we have encouraged you, our donors, to “Be the Difference!” in the lives of our students and you have truly come through! Our annual bursary campaign changes the lives of hundreds of Fleming College students, giving them the opportunity to focus on their studies with less financial hardships. Dedicated students who, due to various circumstances, struggle to make ends meet, do not forget your kindness and the impact that you have made on their lives.

In the spirit of National Philanthropy Day, we want to share with you some recent comments of gratitude made by past recipients. ❖



**Deborah Murphy**  
*Visual and Creative Arts '10,  
recipient of the Kathleen Finlay  
Memorial Bursary*

“I am so very grateful for the support received. Having been exposed to the process of applying for and receiving bursary funding, has encouraged me to talk with younger students about the range of ways that their efforts are noted and rewarded.” ❖



**Ryan Hamersma**  
*Fish and Wildlife Technology '04, recipient of the Roger Pardy  
Memorial Scholarship*

“I certainly could not have been successful academically and financially without the scholarship I received. I greatly appreciate everything that the donors, the Fleming Advancement and Alumni Relations Office, and all of my former professors have helped me to accomplish! A big thank you goes out to all of you!” ❖

## Kyle Knox Memorial Endowment



The Kyle Knox Memorial Endowment has been established by Anchor Shoring & Caissons Ltd. to honour the memory of Kyle Knox and to assist students in the Resource Drilling and Blasting Technician program.

Kyle was a dear colleague and friend who worked on over 150 construction projects during his six years at Anchor Shoring. On each, he demonstrated a true love and passion for construction along with an eagerness to learn and share his knowledge with his peers. He was generous, providing others with assistance on his own time. He had a positive impact on the lives of everyone he worked with.

Establishing the Kyle Knox Memorial Endowment and assisting students in the Resource Drilling and Blasting Technical Program is one of the ways that Anchor Shoring & Caissons Ltd. is honouring Kyle Knox's commitment and energy to ongoing learning, leadership, and dedication to the heavy construction industry. ❖

## A legacy gift to Fleming College – THE GIFT OF OPPORTUNITY

*Supporting education through a gift in your will ensures  
opportunities for students to make positive changes in our own  
communities and across the globe.*



“Through my Fleming education I have discovered my passion for learning and am determined to achieve success. With the high standards of curriculum set by my program, I must commit 100% to my studies. The bursary I received has alleviated so much stress providing the resources to pay for three months rent, one year of groceries or almost half of my year's tuition. I can now focus on my studies and am confident that through my program I will be successful in my chosen field of study.”

– MARK READE, 2011 Bursary recipient