

# Advance

INVEST | INSPIRE | ACHIEVE

A publication for donors and volunteers | November 2011

## Historic Investment in Fleming College

This past August, Fleming College was the grateful recipient of a historic \$1 million gift from successful businessman and Fleming alumnus, Duane Parnham. Mr. Parnham's gift was historic for two reasons: it was the largest alumni donation in the history of Fleming, and the largest gift ever by a college alumnus to a community college in Ontario. As we thank Mr. Parnham for his generosity, we acknowledge him on a greater level for his investment and belief in Fleming College, in Fleming students and in their future success.

### Giving Back to Fleming

Mr. Parnham's gift will be invested in the College's Resources Drilling and Blasting Training Centre located at the Frost Campus – the leading training centre for resources drilling and blasting in Canada. This investment will support the purchase of equipment such as a multi-purpose drill, blast hole drill rig with simulator, and a drilling fluid management system. Funds will also allow upgrades and enhancements to the Centre.

As the demand for highly trained mining professionals increases, this new equipment will ensure that Fleming students have access to the best training equipment and technology available, ensuring their success on provincial, national and international levels.

### Investing in Fleming Students

At Mr. Parnham's request, \$200,000 of the \$1 million gift will be used to establish an endowed fund that will provide financial assistance to students in need at the Frost Campus. The Provincial government's Ontario Trust for Student Support (OTSS) program will match this portion of the gift dollar-for-dollar, doubling the impact of Mr. Parnham's donation. ❖



*"Fleming College has provided me with many of the skills that have made this donation possible. I am very pleased to support an educational institution focused on providing world class technical skills to the next generation of mining professionals." – Duane Parnham*

### About Duane Parnham

- Born in Burlington, ON
- Graduated in 1985 from Fleming's Mineral Engineering Technology Program
- Successfully managed resources based companies in Canada and Africa
- Current Executive Chairman of Giyani Gold Corporation



**Fleming College**

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# Invest | Inspire | Achieve

This year has turned out to be an exciting one for Fleming College. Not only did we receive the largest alumni donation in our history, but the College also was awarded \$29.3 million by the Provincial government for the construction of Fleming's new Kawartha Skilled Trades Institute. All this, in addition to a successful Ontario Trust for Student Support campaign, has added to a very eventful year for Fleming College.

Every day I feel honoured to be President of Fleming College, and never more so than when I have the opportunity to meet and acknowledge accomplished Fleming graduates. Duane Parnham's recent gift of \$1 million to the College is a tremendous statement by an accomplished Fleming graduate. This gift expresses appreciation to Fleming College, a belief in our students, and a commitment to ensuring that Fleming graduates have been trained using state-of-the-art resources. The resultant Centre will be the best-equipped resources drilling and

blasting training facility in North America, in large part because of the generosity of Duane Parnham.

In June, the Provincial government announced that it will provide Fleming College with \$29.3 million towards the construction of the new Kawartha Skilled Trades Institute (KSTI) at the College's Sutherland Campus. The KSTI will be an 87,000-square-foot facility that will provide new space and equipment for Fleming students training in areas such as carpentry, masonry, welding, plumbing and machining. Through partnerships with education and industry, KSTI will also teach and train more students from regional secondary schools and industry. The Kawartha Skilled Trades Institute will be a vital resource for skilled trades students in Peterborough and the Kawarthas. This is an example of strong partnerships



helping our students get the best possible education to succeed.

Great partnerships and success often go hand-in-hand, as we know first-hand at Fleming College. In partnership with Fleming donors, the College's Advancement and Alumni Relations department ran a very successful Ontario Trust for Student Support (OTSS) campaign raising an outstanding \$778,354 for student financial support. For those who pursue postsecondary education, the most common barrier is financial need. Our generous donors, in partnership with Fleming College and OTSS, have done a remarkable job in helping to support Fleming students in need through our bursary awards program.

Congratulations to all our partners, and my sincerest thanks for helping Fleming students to succeed. ✨

Thank you.  
G.A. Tilly, Ph.D., President

## Advancement & Alumni Relations



This year, as we celebrate National Philanthropy Day on November 15, let's take a moment to reflect on all of the great work that has been accomplished

through philanthropy. Consider the millions of volunteers and donors, worldwide and in our local communities, who give their time and financial resources to philanthropic causes and organizations. The impact of their support is both invaluable and beyond measure. Philanthropy changes lives. It improves all aspects of our society – of our health and wellness, education, the environment and social causes – and is the backbone of healthy, vibrant communities.

As Chief Advancement Officer at Fleming College, I know how important a role is played by philanthropy in education. Our success at Fleming College is, in no small measure, a testament

to the generosity, dedication and commitment of our donors and volunteers. Their philanthropic support allows us to be successful at providing financial assistance and the best learning environment possible for Fleming students.

The definition of philanthropy is in its essence the love of humanity. It is about people coming together and working towards the betterment of our fellow citizens and our community. Working in Advancement and Alumni Relations, I have the privilege of witnessing, on a daily basis, the impact of philanthropy on students' lives. I can also share in the feelings of accomplishment in our volunteers and donors.

At Fleming College we recognize and acknowledge the importance of philanthropy, and of our donors and volunteers who work so hard on our behalf. You are making a difference in our community. ✨

Thank you!

Shirlanne Pawley-Boyd, CFRE  
Chief Advancement Officer

CHANGE THE WORLD WITH A GIVING HEART

**National Philanthropy Day®**

November 15th is a special day during which we honour and pay tribute to the world of philanthropy and to the many contributions philanthropy has made for the betterment of our communities – locally, nationally and around the world.

### Contact us:

1-866-353-6464 or 705-749-5509  
email: [givingtofleming@flemingc.on.ca](mailto:givingtofleming@flemingc.on.ca)

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*This publication was written by Maureen Lawless.*

# INVESTING INSPIRING ACHIEVING

## Kawartha Skilled Trades Institute



Fleming College is growing with the addition of the new Kawartha Skilled Trades Institute. The provincial government recently awarded \$29.3 million towards the \$35 million in construction costs for KSTI – to be located at the College’s Sutherland Campus in Peterborough.

The Kawartha Skilled Trades Institute, through a unique partnership with education and industry, will train Fleming students, as well as students from regional secondary schools and regional industry. The facility will provide 80,000 square feet of new space and equipment for training in areas such as carpentry, masonry, welding, plumbing, machining, sustainable building design, to name a few. KSTI will be a state-of-the-art building with sustainable shop facilities, smart-wired classrooms, and labs with the newest technology, offering all students access to a full suite of student supports and services, and a vibrant campus life.

### Meeting Regional Needs

The new KSTI will also help to address the regional need for a new facility. The Kawartha Skilled Trades Institute will replace the aging and outdated facility currently located at the McRae Campus in downtown Peterborough. The McRae facility was built in 1969 and has 45,000 square feet of training and teaching space that is inadequate for the growing enrolment in skilled trades at the College – September’s

intake of skilled trades programs doubled from 2008 to 2010. In addition, the College also serves over 300 apprenticeship students each year and a rapidly growing number of students in trades-related certificate and part-time programs in the current facility. An independent review found that to upgrade the building would not be feasible and in fact, would be a poor use of public funds. The facility, also, does not meet current building standards and is difficult and expensive to maintain.

In addition, KSTI will help address the regional needs identified in the “Workforce Development Trends, Opportunities and Priorities Report 2007-2008” report which outlined:

- Skills requirements and shortages
- Literacy, language and essential skills training
- Access to employment programs and services in rural communities.
- The out-migration of youth.
- Need for training network for employers and training institutions.

### Holistic Design and Sustainability

The new Kawartha Skilled Trades Institute will be built to LEED (Leadership in Energy and Environmental Design) Silver specifications, with sustainable features of the building demonstrating the emerging skilled trades technologies – the building itself will act as an educator. ❖

**Jennifer Bowser**  
*Collections Conservation and Management*

As an out-of-province student, coming to Ontario from Manitoba to study at Fleming was a big decision to make – higher tuition, moving expenses as well as the regular costs of living. I knew this program would assist me in meeting the goals I had set for myself but with four consecutive semesters of study, it left little room for working and saving the funds I needed to make ends meet. I was very grateful for the assistance I received in my final semester that allowed me to pursue an internship at the prestigious Glenbow Museum in Calgary, Alberta. Thank you! ❖



**To learn more** about the new Kawartha Skilled Trades Institute at Fleming College, please contact: Shirianne Pawley-Boyd, Chief Advancement Officer, 705-749-5509 or toll free at 1-866-353-6464 ext. 1318. You can also email to [givingtofleming@flemingc.on.ca](mailto:givingtofleming@flemingc.on.ca)

### Additional Project Benefits:

- Immediate and long-term economic impact through creation of over 650 jobs and expansion of skilled labour force.
- Capacity to train 1,000 full-time students per year, plus students in re-training programs and secondary school courses, to meet skilled trades labour shortages in regional markets and the GTA.
- Help address the need for skills re-training to offset decline in regional manufacturing sector.
- Address need for a “go to” institution for education, training, information and business assistance in both traditional and sustainable building practices.
- Flexible modular teaching and operational approach to adapt to changing longer-term needs.
- Strong partnerships with education and industry to leverage training opportunities across several sectors.
- Strong alignment with government strategies supporting innovation, sustainability, and improved access to post-secondary education.

# INSPIRE & INVEST

There are many reasons why we choose to give to charitable organizations and all of them are valid. Whatever the reason, you are making an honourable decision when you decide to give and are providing support that will benefit and often change peoples' lives.

A legacy gift is just one way that you can make a difference, while ensuring that your legacy has an impact on what is most important to you and to your family. A legacy gift is a very personal way to give. It can be planned regardless of your income

and assets, and can take the form of life insurance, a charitable remainder trust, a charitable gift annuity or by leaving a gift in your Will.

*"We make a living by what we get, but we make a life by what we give."*  
 – Winston Churchill

Leaving a legacy gift to Fleming College is just one way that you can make a lasting difference to the future generations of Fleming

students. By deciding to include Fleming College as a beneficiary in your estate, you will enter a partnership that is committed to our future leaders. Your investment will benefit students for generations to come by providing student bursaries and effective programs, designed as direct pathways to rewarding careers and fulfilling lives.

A legacy gift to Fleming College not only allows you to support excellence in education, it provides you with significant tax advantages that benefit you and your family. A legacy gift to Fleming College is an investment in our students and a lasting tribute to your generosity and support of Fleming College. It is a gift that can change lives. ✨

To learn more about making a legacy gift to Fleming College, please contact:

Shirlanne Pawley-Boyd,  
 Chief Advancement Officer,  
 705-749-5509 or  
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## A legacy gift to Fleming College – THE GIFT OF OPPORTUNITY

Supporting education through a gift in your will ensures opportunities for students to make positive changes in our own communities and across the globe.



"Through my Fleming education I have discovered my passion for learning and am determined to achieve success. With the high standards of curriculum set by my program, I must commit 100% to my studies. The bursary I received has alleviated so much stress providing the resources to pay for three months rent, one year of groceries or almost half of my year's tuition. I can now focus on my studies and am confident that through my program I will be successful in my chosen field of study."

– MARK READE, 2011 Bursary recipient

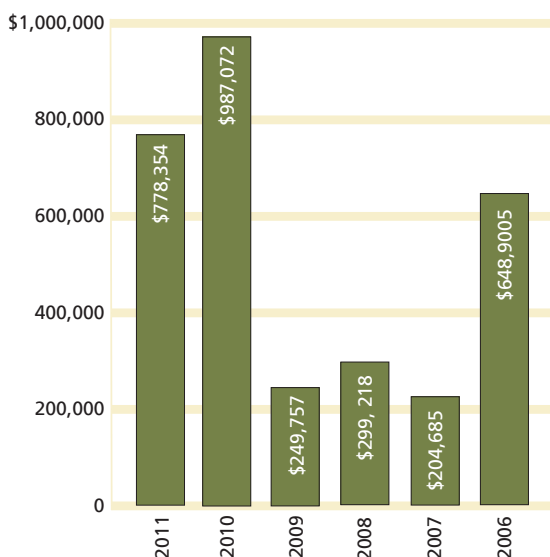


FOR MORE  
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 705-749-5509

## Ontario Trust for Student Support

Finances are a constant burden for post-secondary students and often provide a barrier for students to continue on their chosen path of post-secondary education. Established by the Government of Ontario, the Ontario Trust for Student Support (OTSS) encourages companies, associations and individuals to contribute to permanent endowment funds to provide financial assistance for Ontario's college and university students.

Through the OTSS program, the government will make available \$33 million this year to match private and corporate cash gifts donated to colleges and universities to establish endowment funds – doubling the impact of their gift. The investment income generated by the endowments supports the annual bursaries and scholarships awarded to students in financial need.



The Advancement and Alumni Relations department at Fleming College is responsible for securing donations from the community that will be matched dollar-for-dollar by the OTSS program. In the 2010-2011 academic year, Fleming College received 1,276 applications from Fleming College students for bursary

and award assistance. The awards committee was able to provide \$185,340 in bursaries and awards (ranging from \$500 to \$2,500) to 313 students, or 24% of applicants.

Through the support of our donors and in partnership with OTSS, \$778,354 was raised in 2010-2011 for the bursary and awards program for Fleming students in need. Our thanks to all of donors. Your gift to Fleming College doubled the impact of support for our students and allowed them to continue their post-secondary education at Fleming College. ✨

CHECK OUT OUR  
 STUDENT VIDEO



Go to our website  
[www.flemingc.on.ca](http://www.flemingc.on.ca) and click on  
 "Giving to Fleming" to hear  
 Denise Wilkins' success story.



Lori Geens, Foundation Board Past President, receives a cheque from the Northumberland Road Builders Association. From left: Peter Nielsen, Lori Geens, Mike Ward, Ted Sokay and John Cane.

Every year, corporations, associations, community groups and individuals approach the College to establish bursaries to help provide financial support for Fleming students. Through their generosity, 17 new OTSS endowment funds were created in 2010/11 to help provide financial assistance to students in need. Here is just a sampling of our new endowments.

#### Northumberland Road Builders Association Student Endowment

The Northumberland Road Builders Association (NRBA) is a non-profit organization comprised of contractors, suppliers and local area municipal staff representatives, with a mandate to promote good relations in the road building and construction industry in Northumberland County. After a very successful Ontario Road Supervisors (AORS) Trade Show in 2010, members of the NRBA were pleased to donate the funds generated by the Trade Show to create a bursary award that would assist students from Northumberland County in their full-time studies at Fleming College.

#### Ralph Ashford Endowment

This endowment was established to assist students in the School of Law & Justice, who are custodial parents.

"Mature students who are parents have to struggle with the high costs of college while also supporting a family. Juggling study time with parenting is an additional burden that complicates their need for higher education. I admire the challenges these students face but sometimes they need more than just encouraging words and an investment in their future is an investment in mine. I hope my small contribution helps." – Ralph Ashford

#### Maha & Murad Younis Endowment

Maha and Murad Younis are pharmacists who immigrated to Canada from Egypt in 1994. Both completed Fleming College's Intensive English as a Second Language program, with Murad opting to complete his General Business Diploma in 1997. After graduation, Murad used his business skills to open Westmount Pharmacy – a groundbreaking business in the area. Westmount Pharmacy was the first in Peterborough to be open 365 days a year, with extended evening hours. Maha and Murad give back to their community through various volunteer and philanthropic commitments, and are proud Fleming alumni.

#### M. Colleen Shaughnessy Endowment

Colleen Shaughnessy worked in Academic Administration at Fleming College for 24 years, as Department Chair and Academic Dean of Community Services and Health Sciences. She served on numerous boards, was an elected member of the Council of the College of Nurses of Ontario, and a proud Board member of Fleming College Foundation. As Chair of the Diploma Nursing Program at Fleming, Colleen was responsible for the transfer of nursing programs from Peterborough Civic Hospital and St. Joseph's General Hospital to the College, as well as the transfer of the Practical Nursing program (formerly the Nursing Assistant Program) from Ross Memorial Hospital in Lindsay.

"Establishing the Colleen Shaughnessy Endowment is our family's way of fulfilling my sister's wish to provide on-going financial support to students pursuing their Practical Nursing Diploma. Colleen was a nurse and educator through and through. She was dedicated to the students of Fleming College and

# INSPIRE

very aware of the financial barriers many students must overcome when pursuing a post-secondary education. It gives me great pleasure knowing that students will benefit from Colleen's bursary for years to come." – Caryle Connolly

#### Women's Business Network of Peterborough Student Endowment

Formed in 1961 as the Peterborough Chapter of the Canadian Advertising and Sales Association, the Women's Business Network (WBN) has evolved into a dynamic and growing membership of women with diverse backgrounds and careers. They meet to share their knowledge and experience, and to promote their businesses. The WBN established this endowment to assist female students who are in the second year of a business program at Fleming College and are from the counties of Peterborough and Northumberland, and the Kawartha Lakes area.



Marcia Steeves, Annual Giving & Stewardship Officer, accepts cheque from Laura Foster, President of the Women's Business Network.

#### Complete list of New Endowments

- AON Health Services Student Endowment
- Ralph Ashford Endowment
- Archibald Boyd Endowment
- Clark Guettel Endowment
- William Wales Hiscock Endowment
- Junkin Endowment
- Honsberger Endowment
- Northumberland Roadbuilders Association Student Endowment
- OMNI Health Care Endowment
- Peterborough Lakefield Community Police Service Endowment
- Plunkett Family Endowment
- M. Colleen Shaughnessy Endowment
- Rachel Spearing Memorial Endowment
- Rachel Spearing Rugby Athletic Endowment
- Maha and Murad Younis Endowment
- Women's Business Network of Peterborough Student Endowment
- Steve Van Hemme Memorial Endowment ❖

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Fleming College Foundation gratefully acknowledges the generosity of all donors who made a gift in 2011 to support the education and futures of our students.



**ACHIEVE**

**Melissa Cole**

*Haliburton School of the Arts*

With the bursary from the Advancement and Alumni Relations Office, I have been able to achieve my artistic dream of attending Haliburton School of The Arts. This past spring, I graduated from the Visual and Creative Arts Diploma course and will be continuing this fall in the Photo Arts program. I just want to thank the donors for all their generosity – your support helps students to achieve their dreams. ✨

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Fleming champions personal and career success through applied learning. We contribute to community success and sustainability through programs, services and applied research.

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*Continued on page 8.*

## ACHIEVE



**Max Clarkson**  
*Massage Therapy*

After two years at the University of Ottawa, I realized that it was not the direction I wanted to take, nor was it the right learning environment for me. I came back home to Peterborough and applied to Massage Therapy and have not looked back. As a team member with the Knights Varsity Basketball Team at Fleming, I was very thankful to receive one of the Fleming Athletic Financial Awards. With the heavy course load of the Massage Therapy program, this award has lessened my financial worries and allowed me to concentrate on school and training. Thank you! ✨

## Ride for Heroes

On August 13, 2011 the Pointsman, an association of serving and retired Canadian Military Policemen, teamed up with the Military Family Support Network of Peterborough for their third annual Ride for Heroes. This year's event was held in honour of Pte. Michael Freeman, Cpl. Mark McLaren, Cpl. Nick Bulger, Cpl. Randy Payne and Warrant Officer Robert Wilson. Each of these soldiers died while serving their country in Afghanistan and have family connections in Peterborough or the surrounding area. Over 250 riders came to show their support at the event. Proceeds from the ride will go towards the establishment of a new bursary at Fleming College.

Michael Ray  
RBC Financial Group  
John D. Reid  
Darlene M. Remus  
Ronald S. Richards  
Tracy A. Richardson  
Barbara Rimmer  
Garry and Joy Rishor  
Brenda and John  
Robinson

Geoffrey and Gwen  
Robinson

Russell Robinson

Joan Ross

John A. Ross

Barry and Kyna  
Rowbotham

Sharon G. Russell

Patricia H. Ryans

Dayna Sands

Faye Sargent

Shelley Schell

Annie Scherz

Eileen Scott

John and Helen Scott

Jean Seabrook

Randall and Susan Secord

Mary Seczek

Michel L. Seguin

David G. Sherwin

Jay G. Sherwin

Michael Simpson

Christina Sisson

Dorothy Sisson

Karen Sjolin

Linda Skilton

David N. Smith

Dianne and Earl Smith

Ruth E. Smith

Tishabelle Smith

Terry Spearing

Timothy and Karen  
Spearing

Alex Spivak

Ron Starr

Barbara E. Steele

Marcia and Patrick  
Steeves

Neil Steffler

Michelle Stokes

Susan Stopps

Shelley Sullivan

Grant Sumler

Sylvia Sutherland

Virginia Sutherland

Sheryl Sutton

Dawn Sword

Colin and Kerry Taylor

Erick J. Taylor

Edward C. Tear

Wendy Thompson

Lorna M. Thorne

Evangeline R. Thorpe

Thurston Family

Tony and Helen Tilly

Barbara Timms

Carol Timusk

Toromont CAT

Toronto Dominion Bank

Lesley Towers

Ken Tremblay

Mario A. Tremblay

Trent Women's Rugby  
Club

Elizabeth Trump

Sally Turney

Drew and Chantal  
Van Parys

Barry Vanclieaf

Donna Vangool

Donna VanHooydonk

Bert Vernoy

Bradley T. Walker

Carl Wall

Sharon Wallace

Barbara Wassiljew

Helene M. Wasson

Sharon Watkins

Theresa Watson

Brad C. Watt

Diane Wensel

Arla A. Whalen

Bryan Whitfield and  
Mary Beth Aspinall  
Glenn and Colleen Wilcox

Nancy L. Williams

Anne C. Wilson

Glenn Wilson

Jean Wilson

Steven A. Wilson

Winn Family

Women's Business  
Network of  
Peterborough

Gail Woodard

Glenn Woods

Shelly York

Murad and Maha Younis

Margaret Zeitz

Brent W. Zimmerman

Stan M. Zmoyznski

Janis M. Zroback

Stefan Zucker

**Gifts have been  
received in  
memory of:**

Archibald Boyd

Sid Brinkman

Cpl Nick Bulger

Michael Campbell

Karen Crocker

Donald Crump

Phil Fox

Jack Groombridge

Les Groombridge

Clark Guettel

Paul Hanna

William Wales Hiscock

Harriet Knor

Brian McIntosh

Eileen McGregor

Irene Menzie

Gertrude Scholfield

M. Colleen Shaughnessy

Rachel Spearing

Kris Starr

Steve Van Hemme

Debbie Van Huizen ✨

