



# NORTHWOOD UNIVERSITY

## Articulation Agreement for Sir Sandford Fleming College

Sir Sandford Fleming  
Marketing  
3 – Year Diploma\*  
to  
BBA – Marketing/Management

<b>FALL TERM</b>	<b>Credit Hours</b>	
ACC 242 – Accounting Principles II	4	
ECN 400 – International Trade	4	
ENG 301 – Communications and Interpersonal Relations	4	
MKT 241 – Marketing Cases and Problems	4	
MTH 333 – Statistics	4	
<b>TOTAL</b>		<b>20</b>
<b>WINTER TERM</b>		
ACC 243 – Accounting Principles III	4	
ECN 221 – Principles of Microeconomics**		
OR General Education Elective	4	
MGT 312 - Applied Management	4	
MGT 403 - International Management	4	
NSC 401 – Environmental Science	4	
MGT 340 - Employment Research and Planning (optional)	1	
<b>TOTAL</b>		<b>20/21</b>
<b>SPRING TERM</b>		
ECN 401- Economics of Public Policy	4	
FIN 301 - Financial Management	4	
MGT 480 - Seminar II	4	
MKT 424 - Marketing Management	4	
PHL 401 - Philosophy of American Enterprise	4	
SPC 440 – Employment Presentation (optional)	1	
<b>TOTAL</b>		<b>20/21</b>
<b>TOTAL CREDIT HOURS</b>		<b>60/61</b>

\*Assumes successful completion of 3 year diploma as shown by official transcripts

\*\*If student has not yet taken course in Microeconomics, must take it at NU.

**Northwood University, U.S.A.**  
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